

WHAT'S NEW IN 2018?



Gamecock Club

Decade Dividends: A new loyalty program has been established to thank members for their long-time support. Gamecock Club members will now receive additional points based on their consecutive years of membership. For every decade a membership has been consecutively active, members will receive ten (10) priority points.

Football

Re-parking: In an effort to better accommodate those who have lost parking, and to ensure continued equity in our parking assignment process, the Gamecock Club is announcing a plan to re-park all Gamecock Club football reserved parking lots for the 2018 season. The Athletics Department anticipates another scheduled re-parking of Gamecock Club football reserved parking lots in 2023, and again in future years. Please see page 16 for more details.

Basketball

Renewal & Request Deadlines: This year, the season ticket and parking renewal and request deadlines for men's and women's basketball will occur on separate dates.

Women's Basketball: August 22, 2018; Men's Basketball: September 12, 2018

Postseason Deadlines: 1st priority will be given to NCAA Men's and Women's Basketball Tournament ticket requests made by February 8, 2019.

Seat Donations: A per seat donation structure has been established for men's and women's basketball season tickets. Please refer to the seat maps on page 19 for details.

VIP Club: The VIP Club is a new premium suite-style area located on the concourse level of Colonial Life Arena. The club features a lounge area with inclusive snacks and refreshments and a cash bar. See page 12 for details.

Women's Basketball

Online Seat Selection: Beginning the 2018-19 season, an online seat selection tool will be utilized for women's basketball season ticket selection. This will allow season ticket holders to preview seat availability and make their selections online. All current and new season ticket holders will have the option to relocate their seats at an assigned selection time, based on availability. Current season ticket holders and members that submit season ticket requests by the deadline will receive their assigned selection time in August. Online season ticket selections will begin in September.

10-Month Auto-Renew Payment Plan

Gamecock Club members paid in full by the January 31 deadline may enroll in a 10-month payment plan for season tickets, parking and Gamecock Club membership. By enrolling in this plan, all payments for the upcoming year are established in a single transaction and only one handling charge will be incurred. Beginning this year, by opting into the Auto-Renew Payment Plan you will automatically be set up on a 10-month payment plan for future years. Please see page 10 for details.

