

UNIVERSITY OF SOUTH CAROLINA ATHLETICS

THE



**GARNET
SOCIETY**



ACHIEVING EXCELLENCE THROUGH PHILANTHROPIC SUPPORT

THE GARNET



THE GARNET SOCIETY

The Garnet Society is made up of over 400 members that have supported South Carolina Athletics above and beyond their Gamecock Club membership. These donors allow the athletic department to fund capital projects, scholarships, and operating expenses that are not covered through the Gamecock Club. These gifts are 100% tax deductible and typically paid out over a period of time.



Palmetto
Society

\$25,000+

Members: 312



All-American
Society

\$100,000+

Members: 76



Legends
Society

\$250,000+

Members: 74



In The Huddle
Society

\$1,000,000+

Members: 31



Dodie Anderson
Society

\$5,000,000+

Members: 6

Above societies are based on cumulative giving to Gamecock Athletics.

ET SOCIETY

RECENTLY COMPLETED PROJECTS

LONG FAMILY FOOTBALL OPERATIONS CENTER

Completed: January 2019

Approximate Cost: \$50,000,000

Features: Recruiting center, locker room, weight room, athletic training room, coaches' offices, meeting rooms, dining room, equipment room and player lounges.



CAROLINA INDOOR TENNIS CENTER

Completed: September 2021

Approximate Cost: \$7,000,000

Features: Six indoor tennis courts, only competitive indoor tennis facility in the Midlands, team locker rooms, athletic training facility.



WILLIAMS-BRICE STADIUM 2020 ENHANCEMENT

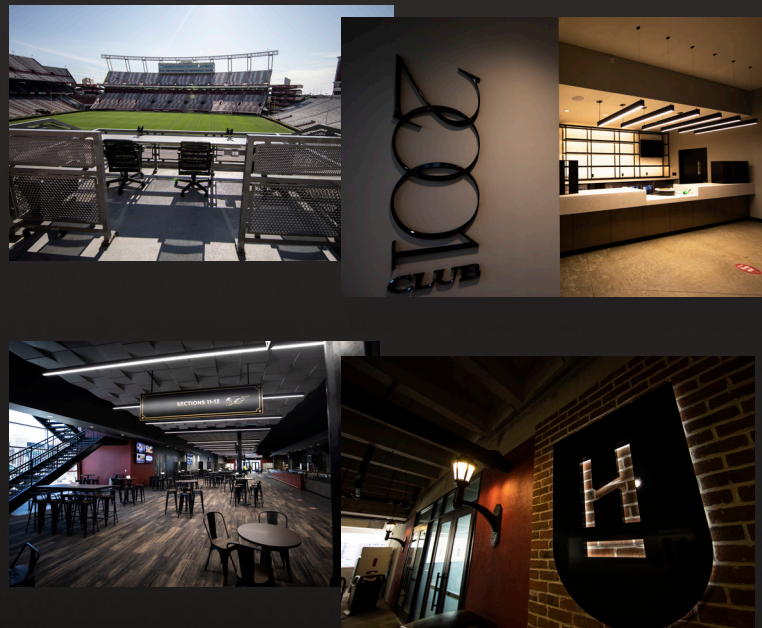
Completed: August 2020

Approximate Cost: \$22,500,000

Features: Largest ever investment in the stadium; four new club spaces and loge suites.

"The \$22 million enhancements are more than we've ever done to the stadium before. I don't want to call this Phase 1 but it's sort of like that in some ways. We know this isn't close to the end of what needs to be done to that stadium. We felt like what we're doing right now tiered very well with a series of actions that can come on the back end of it. The plan to move forward fits very nicely."

-Athletics Director Ray Tanner



OPPORTUNITIES OUTSIDE THE LINES

ATHLETICS COVID-19 RESILIENCE FUND

The Athletics COVID-19 Resilience Fund was launched to help Gamecock Athletics retain the necessary resources to continue to provide first-class experiences to our over 570 Gamecock student-athletes despite the challenges presented by COVID-19.

- Student-Athlete scholarships
- Educational benefits such as textbooks and tutoring
- Ancillary student-athlete expenses including meals, housing, medical costs, & injury assistance
- Operational costs including but not limited to facilities expenses, staff salaries, Olympic sport programs support



THE WOMEN OF SOUTH CAROLINA

Our mission is to provide the best possible female student-athlete experience. The more we invest in our women, the more successful they can become.

- (S)HERO- She is Honorable, Empowering, Resilient, and Owns It: a forum where female student-athletes can effectively and proactively support each other.
- Professional development seminars demonstrate how to prepare for the work environment.
- Provide the opportunity for female student-athletes to attend national conferences such as Women Leaders, Black SA Summit or NCAA Diversity and Inclusion Conference.
- Partner with LEARFIELD and send students to various networking opportunities across the country.



GAMECOCK STUDENT ATHLETE PROMISE

BEYOND SPORTS

The Beyond Sports Professional Development & Internship Program provides meaningful experiences for student-athletes across varying disciplines by facilitating professional development programming, in conjunction with paid internships, in order to best prepare Gamecocks for life beyond college.

- Interview experience with feedback from community partners
- Provide student-athletes with meaningful work experience in a professional setting in his/her area of professional interest
- Enhance student-athletes' resume
- Teach student-athletes how to build a professional network
- Student-Athlete scholarships
- Expand student-athlete references beyond professors and coaches
- Help student-athletes prepare for life beyond college



GAMECOCK CEO

The Gamecock CEO experience empowers student-athletes to become the CEO of their lives by providing the resources to educate, inspire and holistically develop student-athletes as they transition into college and in preparation for life after graduation.

PROFESSIONAL DEVELOPMENT

Gamecock athletes hone in on tangible and intangible skills that will enhance employability and success beyond Carolina.

PERSONAL DEVELOPMENT

Student-athletes will grow through self-identity, awareness, relationship building, and independent, autonomous decision making for life after UofSC.

LEADERSHIP DEVELOPMENT

Developing the next generation of leaders both on and off the field of play.

SERVICE

A continuing commitment by Gamecock student-athletes to respond with both time and effort to the needs of their local communities and beyond.



JOIN THE TRADITION

NAMING OPPORTUNITIES



HARDEE GATE

LOCATION: Springs Brooks Plaza at Williams-Brice Stadium

DEDICATED: September 2015

"The opportunity to have our family's name forever be a part of this historic stadium is a legacy that we will cherish for a lifetime."

- Benjy and Lynda Hardee
Legends Society Members



SPRINGS-BROOKS FAMILY TROPHY CASE

LOCATION: Colonial Life Arena

DEDICATED: October 2018

"We are so proud of Women's Basketball's achievements. Helping this prestigious program display their accolades means the world to us."

- Tami Scott
Dodie Anderson Society Member



THE MACKEY FAMILY BENCH

LOCATION: Springs Brooks Plaza at Williams-Brice Stadium

DEDICATED: September 2015

"We love our Gamecocks and are blessed that we can give back to a place that is very dear to our hearts."

- The Mackey Family
Palmetto Society Members

AVAILABLE NAMING OPPORTUNITY LOCATIONS



FOOTBALL
WILLIAMS-BRICE STADIUM
LONG FAMILY FOOTBALL OPERATIONS CENTER
RICE FOOTBALL CAMPUS
SPRINGS-BROOKS PLAZA
GAMECOCK PARK

BASEBALL
FOUNDERS PARK



BASKETBALL
COLONIAL LIFE ARENA
CAROLINA COLISEUM

TENNIS
INDOOR TENNIS CENTER
OUTDOOR TENNIS FACILITY



EQUESTRIAN
ONE WOOD FARM

SOFTBALL
CAROLINA SOFTBALL STADIUM

CREGGER ATHLETICS VILLAGE
DODIE ANDERSON ENRICHMENT CENTER
RICE ATHLETICS CENTER
WHEELER BEACH



PLEASE CONTACT A MEMBER OF OUR DEVELOPMENT STAFF REGARDING ADDITIONAL NAMING OPPORTUNITIES.

LEAVE YOUR LEGACY

WAYS TO GIVE

PREFERRED WAYS TO GIVE

LIQUID ASSETS/CASH

A gift of cash is the most popular way of supporting Gamecock Athletics. Gifts of cash are ordinarily tax-deductible for up to 50% of your adjusted gross income in the year of the contribution (with a five-year carryover for the excess not utilized).

SECURITIES/STOCK TRANSFERS

When you donate securities, you generally do not incur any capital gains tax. You also may be eligible to receive a federal income tax charitable deduction for the full fair market value of publicly traded securities if you have held them for at least a year and a day.

ALTERNATIVE PHILANTHROPIC OPPORTUNITIES

BEQUESTS/WILLS

Leaving money to the University through your will or trust is the most popular estate planning option. With a provision in your will, a donor can make a significant gift that may not have been possible during his or her lifetime. It also provides valued support after annual giving ends. An estate-tax charitable deduction for the entire amount of the gift is allowed.

CHARITABLE GIFT ANNUITY

When the gift annuity matures, the balance provides support to the University of South Carolina Educational Foundation. In exchange for a gift of property, marketable securities, or cash, the Foundation will contractually guarantee to pay you and/or another beneficiary guaranteed, fixed payments for life.

RETIREMENT PLAN ASSETS

One may avoid heavy taxation of retirement funds and support Gamecock Athletics by designating the University as a beneficiary of your IRA, 401K or other retirement vehicle. Since these funds have not been taxed, these assets may be the best resource to designate for charitable purposes. Lifetime transfers from IRAs or Roth IRAs are possible for donors who are 70 1/2 years or older.

CHARITABLE REMAINDER TRUST

One may create a trust agreement in which you can transfer assets and retain income. When the payment period ends, the University of South Carolina Educational Foundation receives a gift. Funding the trust with long-term appreciated assets generates no capital gains tax liability on the transfer.



THIS IS NOT INTENDED AS LEGAL OR TAX ADVICE. PLEASE CONSULT WITH YOUR PROFESSIONAL ADVISOR.

A DEDICATION TO SUCCESS

DODIE ANDERSON SOCIETY

Dolores F. Anderson
Morris and Sheila Cregger
Founders Federal Credit Union
William and Lou Kennedy
Kenneth M. Long
Robert C. McNair
Joseph F. Rice

IN THE HUDDLE

Carey D. Adams
Edward L. Bignon
Allison and Donald Bodiford
Tami L. Brooks
Kenneth R. Copeland
Charles F. Crews
Scott Farfane
Martha K. Fedder
Martha and Cecil Floyd
Robert B. Fowler
Mary Major and William Horton Jr.
Billy B. Huskey
Susie and Heyward King
Karen and Russ Lloyd
Doyle E. McBride
Paul Mefferd and Stephanie Braddock-Beagle
William S. Mill
John C. Mitchell
William H. Moore
Victor O. Roof
Harold S. Russell
Carl and Rebecca Schaper
William N. Smith
Linda and William Stern
Eugene E. Stone
Thomas E. Suggs
Utili-Serve LLC
Kellah and Howard Webster
Kenneth R. Wheat
Garland R. Wilkie

LEGENDS SOCIETY

Michael S. Addy
William R. Allison
Bank of America
William M. Barnhill
Robert E. Baxley
Mitzi and David Beckham
Donald C. Bigby
Judith A. Blalock
Favana S. Brown
Budweiser of Asheville, Inc.
Budweiser of Columbia
Moir Burnham
Mark and Elizabeth Campbell
Vasa W. Cate
Julian L. Caudle
Zane D. Christopher
William Connors
Samuel and Lauren Dowdy
John R. Ducate
Patricia and Harold Eddy
Frank and Vicky Edwards
Ernest A. Brooks Memorial Trust
Rachael B. French
Chris & Kathy Fulmer
David W. Glenn
Charlton F. Hall
Tracy T. Hardaway
Lynda and Benji Hardee
Brian C. Hart
Richard L. Havekost
Susan L. Hitchcock
William M. Hornor
Marvin A. Hyatt
Faye M. Jeffcoat
Stephen S. Juk
Richard A. Kay
Reamer B. King
James E. Knight
George F. Littlejohn
Robert G. Lott
Phillip T. Lynn
Brian McCloskey
Rufus C. McEntire
Theresa and Frank Miley
Glenn and Hollie Mosack
Mungo Companies, Inc.
William L. Muschamp
Everette H. Newman
Larry E. Nichols
Ethan W. Nord
Leon M. Ortnier
Melissa and Timothy Packer
Edwin S. Pearlstone
Prisma Health
Moody G. Proffitt
Martin K. Rosefield
Sanders Brothers Construction Company, Inc.
David and Lynette Seaton
Michael B. Shackelford
Patricia K. Shelley
John S. Simmons
Lance and Tara Snyder
Lucian P. Stephens
James A. Streetman
Carl A. Sweatman
Neill M. Timmons
Robert M. Walden
Jonathan and Kimberly Wheeler
Nate Wilbourne
Charles M. Willoughby
Bartlett J. Witherspoon
John Wurzbarger
Glen Youell, LLC

ALL-AMERICAN SOCIETY

Jimmy E. Addison
Russell N. Allen
Jeff B. Archie
Russell and Beth Bauknight
Randi A. Berry
Robert O. Bessinger
Joseph R. Blanchard
Daniel P. Bouknight
Michael R. Brenan
David P. Brown
Shane M. Burroughs
Carroll A. Campbell
Larry Chandler
Jeffrey J. Churchich
Franklin D. Clark
Brian L. Coan
Herbert Comer
Contract Construction
Roland R. Craft
James A. Day
Delta Dental of Missouri
Dick Smith Automotive Group, Incorporated
Helen and Charles DuBose
Joseph N. Elmore
F.D. Owen, Jr. Family Charitable Remainder Trust
Jeff Falls and Mrs. Kathy B. Falls
Nancy G. Fedder
Andre T. Goodman
Bobby A. Gordon
Nathan E. Hardwick
Raymond T. Hill
Boyd C. Hipp
Horry County Gamecock Club
Marvin A. Hyatt
Charles E. Hyatt
William J. Keenan
Pete B. Knight
Ernest G. Lawhorne
Lexington County Gamecock Club
Estate of James W. Maner, Jr
Susan McAlary
H. T. Minister
Ellie B. Mazingo
Donald V. Myers
James K. O'Kelly
James T. Oremus
Julia and Douglas Ostrover
Owen Family Foundation, Inc.
Peacock Automotive, LLC
Harold and Jane Peebles
Kathleen N. Peterson
Elizabeth A. Phibbs
Elbert L. Pooser
Gregg Pratt
Julian A. Reynolds
David J. Rogers
Frank M. Rogers
David J. Rothenberg
Neil J. Salvage
Daniel Savoie
Kenneth B. Shelley
Steven L. Smith
John C. Smith
Milledge S. Smith
Karl H. Smith
Jack L. Springs
William D. Swails
Bill and Connie Timmons Foundation
Charles M. Timmons
Patrick L. Tomlin
John C. Troutman
True Pharmacy
Patrick and Susie VanHuss
Michael G. Westbrook
Doris L. Woods

PALMETTO SOCIETY

Ellen J. Abbott
AFLAC
Glynn M. Alexander
Louis S. Antonelli
Andrew M. Babb
James Babcock
Stephen D. Baggett
John D. Baker
Banks Construction Company
John P. Barber
Murray A. Baroody
Luther J. Battiste
BB&T Boyle Vaughan/Insurance
Jody Beasley
Beaufort Gamecock Club
Craig A. Bedenbaugh
Mendel J. Bell
Charles A. Berry
Ray and Deddie Bingham
Black Crest Farms
Barry W. Blackwood
Will Boling
Norman Boling
Zoe Bonnette
Penny and Richard Bonnoitt
Carol L. Bourne
Lynn C. Boyleston

Cyndi Bradshaw
Dan K. Brainerd
Clayton L. Brewer
Angela and Robert Brock
Julia Brookner
Bruce J. Brothers
Matthew T. Brown
Bungalow One LLC
Sarena D. Burch
Walker and John Buxton
Robert C. Cahaly
Thomas G. Caldwell
Calhoun Oil Company Incorporated
Anthony A. Callander
J. R. Callham
Donnie Canaday
Al Cannon
Heather M. Cannon
Capital Waste Services
Carolina Property Services Inc
Willie Carswell
Paul D. Carter
William T. Cassels
Edward W. Catalano
Michele and Scott Cate
Julie P. Cates
CertusBank
Daniel Chapman
Charleston County Gamecock Club
Cherokee County Gamecock Club
Charlie R. Christmas
Joseph R. Christopher
Nicholas J. Clekis
CMC Steel South Carolina
Coca-Cola Bottling Co. Consolidated
Harriett P. Coker
John B. Coleman
James and Virginia Collins
Commander HCF, Inc.
Companion Associates, Inc.
Companion Life Company
Ted C. Conrad
Stephen H. Cook
Edward B. Cottoham
Charles F. Crews
Neil F. Crossley
Augie Crucioti
Kimberly A. Cubine
Deborah Dammer
John C. Darby
Jami and Guy De Jane
Clyde C. Dean
William E. DeLoache
Charles T. Dennis
James W. Dennis
Linda B. Dickerson
Tyler B. Dunlap
Michelle Easler
Gregory L. Eaves
Simone G. Eaves
Echerer Painting Contractor, Inc.
Sharon I. Eden
Eugene P. Edwards
Richard K. Elliott
Charles C. Elliott
Kelly L. Ellisor
Falcon Express Services, LLC
Matthew R. Farrell
John M. Faulkner
Ferguson Enterprises
Florence County Gamecock Club
John T. Foreman
Robert K. Fortson
Grace W. Fortune
Bill and Jami Freshie
David T. Frew
Thomas D. Gainey
Charles W. Garnett
Michael C. Genau
Michael Gibson
H. W. Gooding
Scott Goodman
Russell Graham
Chloe C. Gray
Harry B. Gregory
M. B. Gregory
Michael Gregory
Grayson Greiner
Victoria Griffin
Armond and Jacqueline Groves
Wyman and Carlo Haigler
Rebecca H. Hale
Christopher L. Hamill
Francis S. Hane
Jon D. Harkleroad
John P. Harloe
Benjamin J. Harmon
Diane C. Hazelrigg
Steven D. Hernandez
Herndon Chevrolet
Herndon, Inc.
Tommy and Patricia Hickman
Parks A. Hill
Carolyn J. Hodge
Al W. Holland
Louis L. Holtz
Hood Construction Company, Inc.
Richard J. Hook
William H. Horton
David Hudson
Lucinda M. Human
Maddie Hunt
Charles E. Hunter
Rhett W. Ingram
Thomas W. Irick
John T. Isgett
Bryon P. Jeffcoat
Jamie and Lindsey Jernigan
Rodney C. Jernigan
Jim Hudson GMC
John P. Salamone Memorial Foundation
Kymberly and Steve Johnson
Robert M. Johnson
Robert W. Johnson
L. L. Johnson
Mitzi and Stephen Johnson
Frederick S. Johnston
Thomas S. Jolly
Thomas R. Jones
Sherry A. Joyner
Graham E. Kauffman
Key Insurance Consultants, Inc.
David K. Knight
Candace D. Knox
William W. Landreth
Ethel McBuffie Overton Lea
Mark D. Locke
Leonard L. Long
Jeremy Long
Garrett W. Lorick
James J. Mackey
Lonnie M. Martin
Francisco and Anya Martin
Mike Massey
James R. Maull
Joseph M. McCabe
Bonnie and Peter McCausland
Heather Wood-McCloy

Marvin L. McCrory
Thomas K. McDonald
Douglas C. McDougald
R.C. McEntire & Company, Inc.
Steven D. McKay
James S. McLean
Ramon H. Mejia-Gomez
William J. Merritt
Carolyn C. Middlebrooks
Kipley D. Miller
Robert and Anne-Courtney Miller
Graham Miller
Brynn and Julie Mize
Rick Mize
Elizabeth S. Moise
Jackie B. Montgomery
The Moore Company
Vade B. Moss
Randy H. Morgan
Robbin T. Moss
Michael J. Mungo
Edward Mungo
Christopher M. Murphy
My Carolina Alumni Association
David L. Myers
Jason Van Ness
Jose Salda Neto
Earl M. Norton
Rita E. Norton
John Palmer
Richard and Mary Parker
William K. Payroll
Ann E. Peake
Steven R. Perry
Michael S. Peck
Curtis W. Pennington
Piedmont Arthritis Clinic
Anthony M. Pope
Stephen J. Poulin
Robert L. Pratt
Cindi Prestage
Prisma Health
Edward K. Pritchard
Collins Brothers Properties
Prysmian Power Cables and Systems USA, LLC
Marc B. Rabin
Wells W. Reese
James S. Richardson
Rhett S. Richardson
Robert W. Ringler
William G. Roberts
Steven L. Robinson
George Rogers Foundation of the Carolinas
Jared H. Rothall
Edward S. Sanderson
Darius C. Rucker
Edwards Sanderson
Dana and Robyn Schmieding
Matthew E. Schreiber
Stephen M. Scott
William P. Scurry
SEACO, Inc.
Seawell Food Caterers, Incorporated
Randall M. Senn
M. D. Shaw
Stephanie L. Siggle
Brent P. Skinner
Robert S. Smith
Heather F. Smith
James W. Smith
Julie G. Smith
Kathryn S. Smith
Dr. Solomon Jackson
Louis C. Sossamon
South State Bank
Southern Design Services, Inc.
Martha and Robert Speight
Stephen and Jenn Spurrier
Joan E. Squires
R. Stephen Stoken
Craig Stephens
Thomas L. Stoughton
Stuart Ross Family Foundation
Michael W. Stutz
Robert L. Sumwalt
SVSC Charitable Foundation, Inc.
SVSC Food Systems of Columbia
David R. Tammann
D. R. Tammann
Edward C. Taylor
Michael L. Taylor
Thomas L. Taylor
James R. Terry
The Shealy Family, LLC
Michael Sincis Land & Timber
Allen W. Timmons
Consolidated Tree
Hon. Jean H. Toal
Michael C. Tourville
Top Box
Thomas C. Tourville
Perry S. Tucker
Charles L. Turner
Curtis A. Tyner
UC Medical Affiliates of SC, Inc.
USC Swimming - Diving Boosters
Joseph H. Vargo
Timothy L. Vaughn
Samuel H. Vickers
John C. Wade
Waste Management
Will and Heather Waters
Gerard W. Watson
Owen V. Watts
Alan C. Welch
Wells Fargo Foundation
Lynne L. Westover
Howard A. Wheeler
Michael W. Whitfield
Robert T. Whitehead
Kelly S. Whitman
Robert E. Wilder
Rose T. Wilkins
Harriet G. Williams
Evelyn L. Williams
Steven H. Wilson
Ronald S. Wilson
Martin W. Wingard
Wyman Winslow
Dayvion D. Woods
Wright-Gray Partnership
Lloyd A. Yahn
David W. Yarnall
Stephen C. Youmans
Frederick H. Zeigler
Zeus Industrial Products, Inc.



THE DONORS LISTED BELOW HAVE PROVIDED FOR
GAMECOCK ATHLETICS
IN THEIR ESTATE PLANS.

William R. Allison
Luther J. Battiste
Donald C. Bigby
Allison and Donald Bodiford
Favana S. Brown
Sarena D. Burch
Anthony A. Callander
Carroll A. Campbell
Vasa W. Cate
Julian L. Caudle
Brian L. Coan
Kenneth R. Copeland
Charles F. Crews
Neil F. Crossley
Linda B. Dickerson
Dixon Hughes Goodman LLP
Samuel and Lauren Dowdy
John R. Ducate
Patricia and Harold Eddy
Ernest A. Brooks Memorial Trust
Robert B. Fowler
Bobby A. Gordon
Charlton F. Hall
Boyd C. Hipp
Susan L. Hitchcock
Charles E. Holladay
William M. Hornor
Marvin A. Hyatt
Stephen S. Juk
James E. Knight
David K. Knight
Ernest G. Lawhorne
Karen and Russ Lloyd
Phillip T. Lynn
Estate of James W. Maner, Jr
Doyle E. McBride
Brian D. McGuire
Paul Mefferd and Stephanie Braddock-Beagle
William S. Mill
H. T. Minister
Robbin T. Moss
Larry E. Nichols
Leon M. Ortnier
Michael S. Peck
Elizabeth A. Phibbs
Moody G. Proffitt
Joseph F. Rice
David J. Rogers
Randall M. Senn
Michael B. Shackelford
William N. Smith
John C. Smith
Milledge S. Smith
Julie G. Smith
Jack L. Springs
Joan E. Squires
Linda and William Stern
Thomas E. Suggs
Carl A. Sweatman
John C. Troutman
Patrick and Susie VanHuss
Kellah and Howard Webster
Michael G. Westbrook
Lynne M. Wester
Garland R. Wilkie
Charles M. Willoughby
Martin W. Wingard

THANK YOU

FOR YOUR SUPPORT OF SOUTH CAROLINA STUDENT-ATHLETES



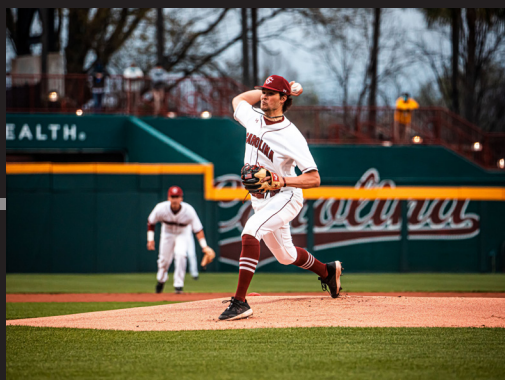
RICE ATHLETICS CENTER

1304 HEYWARD STREET
COLUMBIA, SC 29208

f facebook.com/GarnetSociety

🐦 @GarnetSociety

📷 @GarnetSociety



DEVELOPMENT STAFF

STEVE EIGENBROT

Executive Associate AD for
Development/CEO of the Gamecock Club
803.777.8116
eigenbrot@sc.edu

JESSE KASSER

Director of
Athletics Development
803.777.5451
jkasser@sc.edu

TYSON LUSK

Asst. Director of
Athletics Development
803.777.7546
lusk@sc.edu

WAYNE HIOTT

Associate AD for Development
803.777.3271
wayne@sc.edu

CHAZ CHEESEBORO

Asst. Director of
Athletics Development
803.777.226
Cheesebc@mailbox.sc.edu

LAUREN WEST

Assistant Director of
Stewardship
803.777.7784
lwest@mailbox.sc.edu

BLAIR CAUTHEN RAMSPACHER

Associate AD for Development Operations
803.777.9126
blairc@sc.edu

A CAPITAL INITIATIVE FOR GAMECOCK ATHLETICS