



**GAMECOCK  
CLUB**

ESTABLISHED  
**1940**

# PLAYBOOK

UNIVERSITY OF  
SOUTH CAROLINA

# GAMECOCK CLUB MEMBERSHIPS



The Gamecock Club provides financial support to the student-athletes representing the University of South Carolina. This aid includes tuition fees, meal costs, housing costs, medical costs, injury assistance, and other educational needs. Gamecock Club membership is open to all alumni and friends of the University. More than 16,000 South Carolina fans donate to the Athletics Department through annual Gamecock Club memberships.

## Junior Gamecock Club • \$40

Children ages 18 and under are invited to join the Junior Gamecock Club, the official kids' club of South Carolina Athletics.



- Official t-shirt & gift
- Invitations to exclusive events
- Consecutive years of membership applying towards future Gamecock Club membership

## Student Gamecock Club • \$35

The Student Gamecock Club is open to current students at the University of South Carolina.

- Official t-shirt & membership decal
- Three (3) student loyalty points
- Exclusive athletics facilities tours
- Consecutive years of membership applying towards future Gamecock Club membership

## Young Alumni Football Season Ticket Starting at \$225 per ticket

Eligible University of South Carolina graduates can purchase up to two (2) season football tickets at a discounted price. Contact the Gamecock Ticket Sales Department at 803.777.8850 for more information.

- Season tickets are renewable for up to four (4) years (incremental Gamecock Club donation required for years 2-4).
- Seats will be located in East Upper sections with other Young Alumni members.
- Savings of over 55% off the base season ticket price.

## Parent Season Ticket Package • \$750

Parents of full time University of South Carolina students are now able to purchase two (2) season tickets for every home football game. Contact the Gamecock Ticket Sales Department at 803.777.8850 for more information.



















































































- Package includes two (2) season tickets and Gamecock Club donation.
- Additional tickets can be purchased for \$350 each.
- Account is tied to your student's VIP account, and can help your student more easily transition into a Young Alumni membership upon graduation.





# GAMECOCK CLUB BENEFITS

Gamecock Club benefits are contracted annually and are subject to change at the discretion of the Gamecock Club. South Carolina Athletics reserves the right to revoke membership benefits if a member is found to be in violation of NCAA rules and/or department policies.

	Roost • \$100	Century • \$175	Roundhouse • \$400	Half Scholarship • \$760	Full Scholarship • \$1,600	Silver Spur • \$1,600	Garnet Spur • \$3,500	Golden Spur • \$7,350	Platinum Spur • \$10,500	Diamond Spur • \$15,750	Diamond Spur • \$31,500
Complimentary Away Trip (Football or Basketball)											
Access to McGuire Club at Colonial Life Arena (Men's Basketball season ticket holders)											
Opportunity to Name a Beneficiary											
Opportunity to Purchase Premium Seating											
Football Media Guide											
Elevator Access at Williams-Brice Stadium											
Opportunity to Purchase Lower Level Seating at Williams-Brice Stadium											
Wall Calendar											
Spurs and Feathers Publication											
Garnet Market Discounts											
Membership Decals											
Membership Cards											

## Priority Points and Season Ticket Ranking

In an effort to equitably serve Gamecock Club members, a priority point system was developed to determine rankings for season ticket assignments, away and postseason game ticket distribution, parking pass assignments, and other special events. The current system was voted on and approved by the Gamecock Club Board of Directors on November 3, 2006 and amended January 24, 2014.

### Point Accumulation

- 1 POINT for every \$100 donated to the Department of Athletics
- 1 POINT for each season ticket purchased for football, baseball, men's basketball and women's basketball
- 2 POINTS for each consecutive year of Gamecock Club membership
- 10 POINTS for every 10 consecutive years of Gamecock Club membership

# TICKET OFFICE



Phone: 803.777.4274 | Email: [athletictickets@sc.edu](mailto:athletictickets@sc.edu)  @GamecockTickets

## Seat & Parking Assignment

Season ticket and parking assignments and locations may be evaluated and changed annually.

**Season tickets** are assigned by Gamecock Club giving level and then by priority point total within each giving level. Donors must maintain or increase their giving level on an annual basis in order to retain their season ticket location.

**Away game & postseason tickets** are assigned by priority point total.

**Season parking** is assigned by priority point total. Donors must purchase season tickets in order to be eligible for season parking. Football parking in all Gamecock Club lots was reselected prior to the 2018 season. This process is typically scheduled every 5 years, however with the impacts of COVID-19 on the 2020 season, the next reparking will not occur until 2024.

**Account Reinstatement Fee:** If season tickets are not renewed by deadlines, donors forfeit the right to renew their existing seat locations. Should a donor wish to renew after the deadline, pending ticket availability, accounts are subject to a Reinstatement Fee of \$50 per account.

## Seat & Parking Relocation

The South Carolina Athletics Ticket Office works to accommodate as many seating and parking requests as possible following the renewal deadline for each sport.

Donors wishing to request a change to their football seating and/or parking, men's basketball seating, women's basketball seating or baseball seating have the opportunity to select new locations online during the respective seat/parking selection process. Members who do not wish to make selections online may contact the South Carolina Ticket Office at 800.4SC.FANS (800.472.3267) by the renewal deadline and request assistance during their assigned selection time.





# TICKET LIMITS

LEVEL		Football	Baseball	Men's & Women's Basketball	Away Football & Postseason Competitions
Roost		2	2	2	2
Century		2	4	4	2
Roundhouse		4	4	4	2
Half Scholarship		6	4	6	2
Full Scholarship		8	6	6	2
Silver Spur		8	6	8	4
Garnet Spur		8	6	8	4
Golden Spur		8	8	10	6
Platinum Spur		8	8	10	6
Diamond Spur		10	10	10	8

\* Ticket limits are subject to availability

\* Roundhouse membership and above required for lower level seating at Williams-Brice Stadium



# PAYMENT PLAN OPTIONS

The Athletics Department offers several payment options to simplify the season ticket and Gamecock Club renewal process. Gamecock Club members may distribute payments over a period of ten months.

**Please note tickets must be paid in full or in full compliance of payment plan to utilize online ticket management.**

## 10-Month Auto-Renew Plan

Enroll in the 10-Month Auto-Renew Plan online, or call the South Carolina Athletics Ticket Office. Note, enrollees will automatically be set up on the 10-month payment plan for future years.

Gamecock Club members paid in full by the renewal deadline may enroll in a 10-month payment plan for season tickets, parking and Gamecock Club membership. By enrolling in this plan, all payments for the upcoming year including an annual handling charge are established in a single transaction.

Please note payment plans may only be set up with credit/debit card or ACH (Automated Bank Draft) authorization. The billing address on the card must match the address listed on the member's account. The method of payment provided will automatically be charged on either the 15th of each month, or the following business day. Should the total amount due change at any point, the new balance on the account will be prorated over the remaining months of the payment schedule.

The Agreement between Customer and the University of South Carolina Athletics Department ("USC Athletics") shall remain in effect until terminated, by either party for any reason, in such time as to afford USC Athletics to act on it. NOTICE OF TERMINATION MUST BE IN WRITING and mailed or delivered to USC Athletics Ticket Office. You acknowledge that by opting into the Auto-Renew Payment Plan, you will be subject to Gamecock Club membership and/or tickets and/or other event rate increases.

Termination of the automated payment plan does not automatically terminate your Gamecock Club membership contract nor obligation for tickets and/or other events you have agreed to pay for, which stands independent of this agreement. Payment plan installments are subject to change upon customer-initiated add-ons and/or adjustments.

The ticket office attempts to contact all members by phone that have payments declined. Accounts that become more than one (1) month delinquent due to a declined or expired credit card may be removed from the 10-Month Payment Plan at the discretion of the Athletics Department. The account holder will be notified in writing if this action is taken. If an account is removed from the 10-Month Payment Plan, all money paid will be applied to football items, followed by basketball and then baseball items. The member will not receive season tickets and parking unless they are paid in full by the traditional deadline for that sport. If a member is removed from the payment plan midseason, season tickets that have already been distributed may be voided until payment is received.

## 3-Month Football Plan

Enroll online or call the South Carolina Athletics Ticket Office. The 3-month payment plan does not continue from year to year. Members must re-enroll annually.

This plan includes all football items on the member's account. Please note payment plans may only be set up with a credit/debit card or ACH (Automated Bank Draft) authorization. Enrollees will be automatically charged/drafted on the 15th of each month. After season tickets and parking are renewed, members will have the option to relocate during the online seat and parking selection processes or by submitting the appropriate request forms.



# GAMECOCK FOOTBALL

## Season Ticket and Parking Selections

Season ticket and parking selections will take place in the spring and summer of each year. You must be a Gamecock Club member to be eligible to participate in this process and purchase season tickets and parking.

## Postseason Ticket Information

Football postseason ticket information is distributed following the team's sixth win. It is important for members to submit postseason ticket requests by the announced deadline to ensure tickets are assigned based on Gamecock Club priority points. Members are also reminded to request tickets for all postseason games they are interested in attending. Charges are only processed for the game in which South Carolina is selected to participate.

The priority limits for football away games apply to both regular season away games and postseason competitions. Tickets requested outside of these limits will be filled based on availability after priority assignments.



# PREMIUM SEATING

South Carolina Athletics offers a variety of premium seating options at Williams-Brice Stadium exclusively to Gamecock Club members at the Silver Spur level and above.

For more information regarding availability and the financial commitment for any premium seating area, please contact our premium seating team at [gamecockpremiumseats@mailbox.sc.edu](mailto:gamecockpremiumseats@mailbox.sc.edu)

## Williams-Brice Stadium | SUITES

### Suites

Williams-Brice Stadium features 20 suites on the west side, each with seating for 16-24. Amenities include indoor seating, sliding windows, private restrooms, televisions, and the option to purchase catering service.

### Traditions Loge Suites *starting at \$5,000 per year*

As part of the newly renovated East Club level, the Traditions Loge Suites are in four- and eight-seat configurations in one of two locations: across the front of the new east deck and at the top of the renovated east club level. Access to a full cash bar and upgraded concessions in the climate-controlled east club space is included with your open-air suite and each features a private TV monitor. Traditions Loge Suite holders will also have an opportunity to purchase designated suite parking.

### 2001 Loge Suites *starting at \$17,580 per year*

Fans who purchase these suites in the southwest corner of the stadium will get to experience the Gamecocks' entrance to 2001 from their seats overhead or eye-to-eye with the team through the open windows of the ground level of the 2001 Club. The 2001 Loge Suites come in four-, five- or six-seat configurations and include access to all three levels of the 2001 Club, which features a full cash bar and all-inclusive gameday catering. Each open-air suite also includes a private TV monitor and exclusive elevator access.

## Williams-Brice Stadium | PREMIUM SEATS

In an effort to continue improving our premium seating areas, an additional \$1,500 donation to the Williams-Brice Stadium Enhancement Fund\* is required per each new season ticket purchased in a premium area at Williams-Brice Stadium. Payment will be charged within one week of seat selection and is mandatory regardless of preceding contributions to other capital funds.

### Champions Club North & South *\$2,195 per seat\* + \$7,500 Campaign Gift (per seat)*

Champions Club North (sections 201-202) and Champions Club South (sections 208-209) are the most exclusive premium seating areas at Williams-Brice Stadium. Amenities include indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, a luxurious club area with a view of on-field action, and a cash bar.

### 200 Executive Club *\$1,995 per seat\**

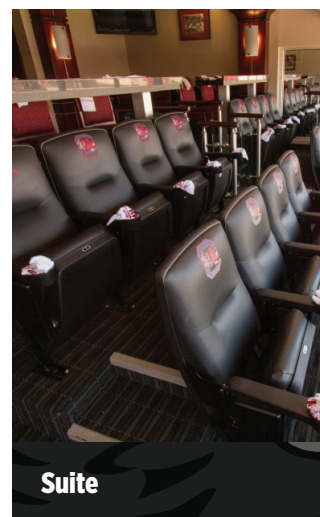
The 200 Executive Club area is located between the 15-yard lines on the west side of Williams-Brice Stadium. Amenities include indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, and personal lockers for storing beverages and belongings.

### 600 Executive Club *\$1,695 per seat\**

The 600 Executive Club area is located directly beneath the press box on the west side of Williams-Brice Stadium. Amenities include indoor (open-air) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, an indoor lounge area, and personal lockers for storing beverages and belongings.

### The Founders Zone *\$1,495 per seat\**

Spanning the south end zone between the lower and upper levels, the Founders Zone is the largest premium seating area at Williams-Brice Stadium. Amenities include indoor and outdoor (covered) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, and personal lockers for storing beverages and belongings.



\*Williams-Brice Stadium Enhancement Fund is a one-time fee for each new season ticket purchased.



# CLUB SEATING

## Williams-Brice Stadium | FOOTBALL

The 2020 renovation of Williams-Brice Stadium provided several upgraded seating options for season ticket holders. These areas span the East and West sidelines as well as the South end zone of the stadium and include access to climate-controlled spaces, upgraded concessions and cash bars. An additional donation to the Williams-Brice Stadium Enhancement Fund\* ranging from \$150 - \$1,000 is required for each new club seat purchased.



**Traditions Club**

### **Traditions Club** *starting at \$995 per seat\**

The Traditions Club boasts more than 21,000 square feet of climate-controlled space, stretching from ramp to ramp located on the 400 level. Traditions Club seat holders will have open-air seating with exclusive access to a cash bar, upgraded concessions and restrooms within the enclosed club space.

### **Horseshoe Club** *starting at \$1,095 per seat\**

The club space behind Sections 101-105 provides seat holders on the 100 level an interior lounge with spectacular west-facing views of Gamecock Park. Featuring over 9,000 square feet of climate-controlled space, the Horseshoe Club offers a cash bar, upgraded concessions, TV monitors and restrooms exclusive to all 100 level seat holders.

### **Cockaboose Club** *starting at \$695 per seat\**

The club space located in the south end of the stadium's lower bowl provides exclusive access to a fully renovated concourse as well as indoor club spaces. The Cockaboose Club features cash bars, upgraded concessions and restrooms; this club area is restricted to seat holders in Sections 11-13. Seat holders will be able to move freely between the concourse, air-conditioned areas within the Crews Building and the south seating bowl, while enjoying the most affordable club experience offered at Williams-Brice Stadium.

\*Williams-Brice Stadium Enhancement Fund is a one-time fee for each new season ticket purchased.



**Cockaboose Club**



**Horseshoe Club**

# WILLIAMS-BRICE STADIUM



Stadium Seats	
Red	\$720
Grey	\$655
Blue	\$595
Hot Pink	\$560
Green	\$505
Teal	\$490
Yellow	\$455
Black	\$410
Dark Grey	Students & Recruits

Club/Premium Seats**		Stadium Enhancement Fund*
Garnet	\$1,245	+\$1,000
Light Blue	\$1,145	+\$1,000
Pink	\$1,095	+\$750
Tan	\$1,070	+\$750
Lime Green	\$995	+\$500
Lavender	\$695	+\$150
White	Premium Seating	+\$1,500
White Stripes	Loge Suites	Varies by location

\*\*All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs

\*First time purchases in club/premium seats require a one-time SEF contribution that varies based on seat location



# FOOTBALL PARKING

Gamecock Club season pass holders will have the first right of refusal to renew their parking space(s) until the next scheduled re-parking, as long as they remain Gamecock Club members, pay for the space(s) by the announced deadline, maintain the appropriate number of season tickets, and the parking space(s) are still being sold as part of the Gamecock Club parking allocation.

The next scheduled re-parking will take place prior to the 2024 football season. There will continue to be an opportunity for season ticket holders to relocate their parking each year during the parking selection process; however, they must re-select their parking space(s) every five years during the scheduled re-parking. Note, South Carolina Athletics may evaluate and change parking policy and locations annually.

Season ticket holders may select one parking space per every four season tickets purchased per the chart below.



## Gamecock Park

Premium North	\$750
Premium South	\$750
Garnet Way 1	\$600
Garnet Way 2	\$600
Garnet Way 3	\$500
Garnet Way 4	\$500
Quad 1	\$500
Quad 2	\$500
Quad 3	\$400
Quad 4	\$400
Quad 5	\$350

## Fairgrounds

Garnet/Black/White Lots	\$420
Spaces along the fence on George Rogers Blvd.	
Blue/Green Lots	\$370
Spaces along the fence on George Rogers Blvd.	
Garnet/Black/White Lots	\$320
Blue/Green Lots	\$290

Gamecock Club reserved parking in the State Fairgrounds will not be honored for home football games that coincide with the State Fair. Parking will cost \$5 per vehicle and spaces will be filled on a first-come, first-served basis.

\*Pricing for Fairgrounds parking is based on six (6) home games.

## Additional Parking

Springs Brooks Plaza Lot C	\$650
Armory	\$100

\*All spaces in the Armory parking lot will be filled on a first-come, first-served basis on game day.

Season Tickets Purchased	Parking Passes
1-4	1
5-8	2
9-10	3





# GAMECOCK BASKETBALL



## Women's Basketball

Women's basketball features reserved lower level seating. Seats in sections 104-106 and 114 are available exclusively to Gamecock Club members. General admission seating is available in the upper deck.

## Men's Basketball

Seats in sections 104-106 and 113-115 are available exclusively to Gamecock Club members. Season ticket holders at the Golden Spur, Platinum Spur, and Diamond Spur levels also have access to the McGuire Club, which features gameday catering, private restrooms, televisions, table seating and a cash bar.

## Seat Selection

Fans must renew their basketball season tickets or have paid a season ticket deposit in order to participate in the seat selection process each fall. Members will receive their seat selection times in the fall of each year. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at 800.4SC.FANS (800.472.3267) by the respective deadline and request assistance during their assigned selection time.

## Season Parking

Season parking passes for men's and women's basketball will be sold for \$125 each, based on availability and priority. Season parking passes are also valid for Gamecock postseason games at Colonial Life Arena. Limit one (1) parking pass per account holder; men's and women's passes sold separately. Parking passes are not renewable. Charges may apply for lost or misplaced parking passes. Parking assignments, locations, and price may be evaluated and changed annually.

## Postseason Tickets

If the Gamecocks advance to postseason play, all Gamecock Club members will receive an email with tournament ticket information. All ticket requests will be filled based on Gamecock Club priority points.

## Premium Seating

### Suites

Colonial Life Arena features 38 suites on the concourse level each with seating for 12-16. Amenities include open-air seating, private restrooms, televisions, and the option to purchase catering. Suite holders also have the opportunity to use their suite during other events at Colonial Life Arena, with the additional purchase of tickets. Please contact the Gamecock Club Office at 803.777.4276 for additional information regarding Colonial Life Arena suites.



### Founders Club - Men's Basketball *\$1,760 - \$2,260 per seat*

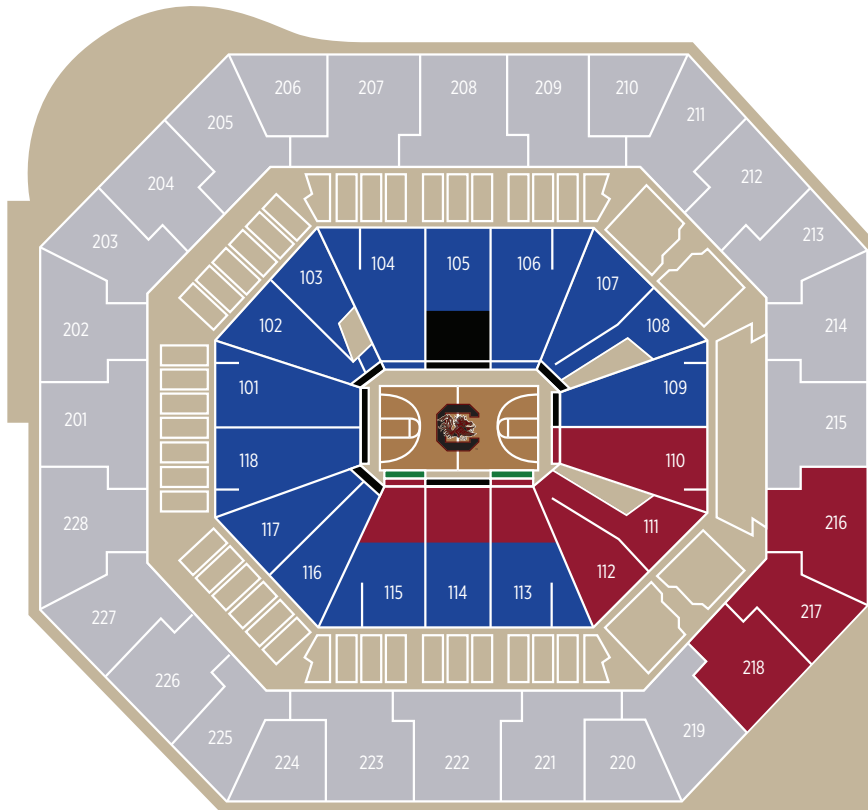
Founders Club seating includes courtside seating and select lower level seating. The purchase of Founders Club seats includes access to the McGuire Club, which features gourmet catering, private restrooms, televisions, lounge seating and a cash bar.

### VIP Club *Men's Basketball: \$600 (per pass) / Women's Basketball: \$400 (per pass)*

The VIP Club is located on the concourse level of Colonial Life Arena. The suite features a lounge area with refreshments, as well as a cash bar. Club passes are available for purchase to Gamecock Club members with season tickets. Season passes are assigned by Gamecock Club priority and are subject to non-renewal.

# COLONIAL LIFE ARENA

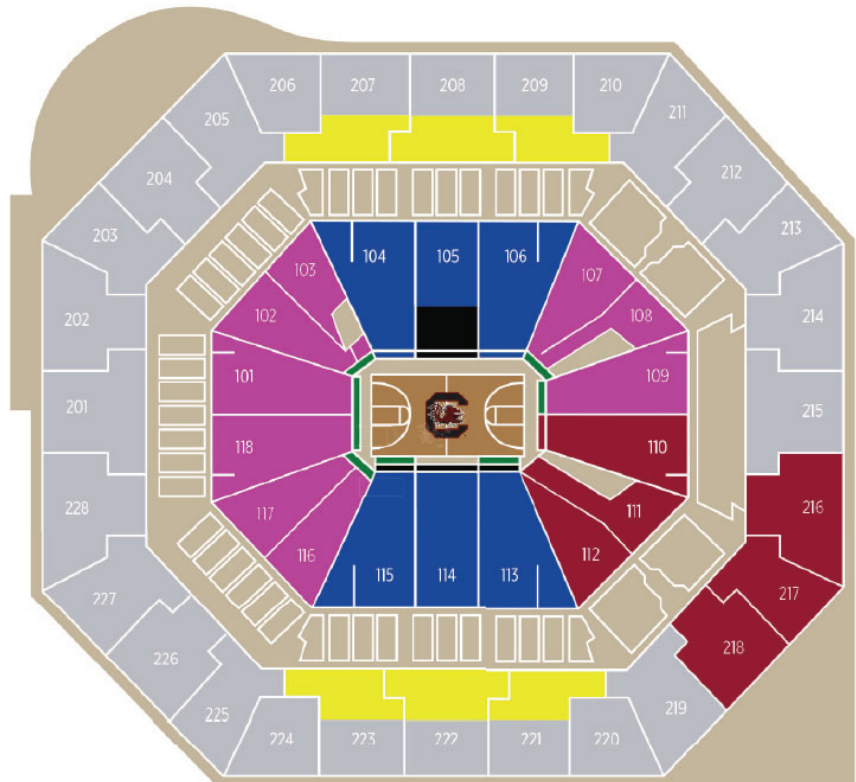
## MEN'S BASKETBALL



	Ticket Price	Seat Premium
<b>Founders Club Courtside*</b>	<b>\$260</b>	<b>\$2,000</b>
Sec. 113 & 115 - Row AA		
Includes McGuire Club Access		
<b>Founders Club Seating*</b>	<b>\$260</b>	<b>\$1,500</b>
Sec. 114 - Row CC		
Sec. 101, 109, 118 - Row FL		
Sec. 102, 103, 107, 116, 117 - Row AA		
Sec. 105 - Rows AA-8		
Includes McGuire Club Access		
<b>Lower Level Seating</b>	<b>\$260</b>	
Sec. 104 & 106 - Rows AA-3		
Sec. 105 - Rows 9-25		
Sec. 101, 109, 118		
Sec. 104 & 106 - Rows 4-27		
Sec. 114 - Rows 9-25		
Sec. 113 & 115 - Rows 9-27		
<b>Student</b>		
<b>Upper Deck Seating</b>	<b>\$200</b>	

## WOMEN'S BASKETBALL

<b>Courtside</b>	<b>\$565</b>
Sec. 113 & 115 - Row AA	
Sec. 101, 109, 118 - Row FL	
Sec. 102, 103, 107, 116, 117 - Row AA	
<b>Premier Seating</b>	<b>\$325</b>
Sec. 105 - Rows AA-8	
Sec. 113 & 115 - Rows BB-CC	
Sec. 114 - Row CC	
<b>Lower Level 1 Seating</b>	<b>\$200</b>
Sec. 104 & 106 - All Rows	
Sec. 113 & 115 - Rows 1-27	
Sec. 105 - Rows 9-25	
<b>Lower Level 2 Seating</b>	<b>\$100</b>
Sec. 102-103, 107-108, 116-117 - Rows BB-27	
Sec. 101, 109, 118 - Rows AA-27	
Sec. 112 - All Rows	
<b>Upper Reserved</b>	<b>\$85</b>
Sec. 207-209, 221-223 - Rows 1-8	
<b>Upper Deck Seating</b>	<b>\$55</b>
General Admission	
<b>Student</b>	



\*Premium seating limited to Silver Spur and above.



# GAMECOCK BASEBALL



## Season Tickets

Fans must renew their baseball season tickets or have paid a season ticket deposit in order to participate in the seat selection process each fall. Members will receive their seat selection times in the fall of each year. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at 800.4SC.FANS (800.472.3267) by the respective deadline and request assistance during their assigned selection time.

## Postseason Tickets

Baseball postseason ticket information is posted online and distributed via email as Regional host sites are announced in May and as teams advance in the tournament. Current baseball season ticket holders will be invoiced online in April for their season seats for potential home postseason play. Payment is due in May.

## Parking

South Carolina Athletics works closely with the businesses surrounding Founders Park to accommodate all fans with game day parking. A parking map is available for reference at [GamecocksOnline.com](http://GamecocksOnline.com)

Season ticket holders may select one (1) parking space per every four (4) season tickets purchased. Existing parking pass holders should request changes to their parking space location on the Baseball Parking Request Form. Season parking passes are also valid for Gamecock postseason games at Founders Park.



## PREMIUM SEATING

In an effort to continue improving our premium seating areas, an additional donation to the Baseball Stadium Enhancement Fund\* is required per each new season ticket purchased in a premium area at Founders Park. The Club seat requirement is \$1,500 per new seat and the Perch seat requirement is \$500 per new seat. Payment will be charged within one week of seat selection and is mandatory regardless of preceding contributions to other capital funds.

## Suites

Suites at Founders Park are located on the press box level, between first and third base. Each suite offers 10 outdoor seats and four indoor seats, plus two standing-room only tickets. Amenities include outdoor seating, an indoor lounge area, televisions, and two parking passes in the stadium lot.

## First and Third Base Clubs *\$1,860 per seat\**

The First Base Club and Third Base Club are located on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, televisions, an indoor lounge area, and a cash bar.

## The Perch *\$1,560 per seat\**

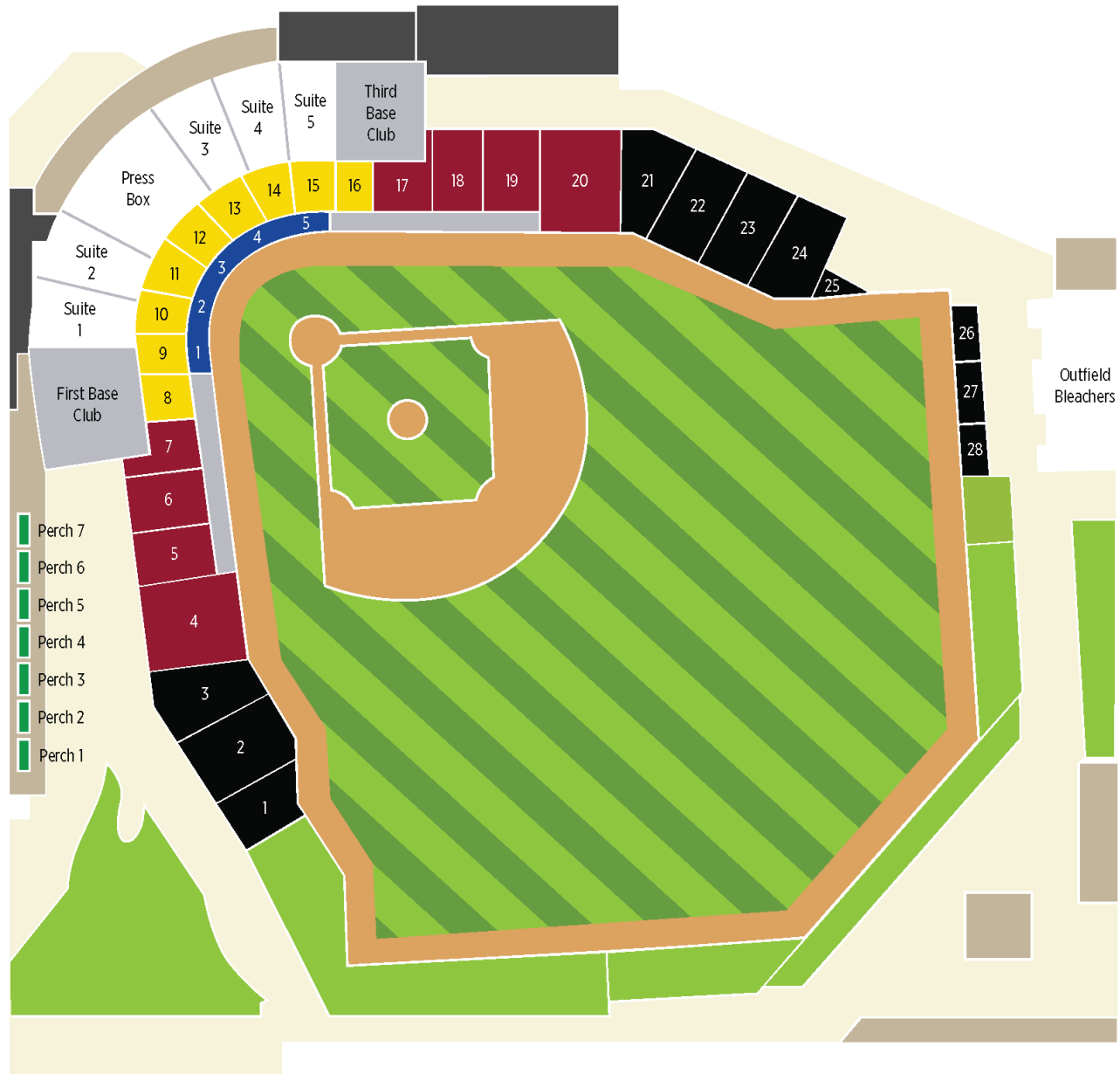
The Perch is located down the first base line on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, and a cash bar.

## Perch Party Deck *\$1,000 per pass*

The Perch Party Deck is the newest premium offering at Founders Park. Amenities include access to the deck to view the game in a social atmosphere, inclusive snacks and refreshments, and a cash bar.

\*Baseball Stadium Enhancement Fund is a one-time fee for each new season ticket purchased.

# FOUNDERS PARK



## Stadium Seats

Black	\$285
Garnet	\$310
Gold	\$335
Blue	\$375

## Club/Premium Seats\*

Green	\$1,560
Grey	\$1,860

## Stadium Enhancement Fund\*

+ \$500
+ \$1,500

\*Premium seating limited to Silver Spur and above.

All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs.

\*First time purchases in club/premium seats require a one time SEF contribution that varies based on seat location.





### **Rice Athletics Center**

1304 Heyward Street  
Columbia, SC 29208

Monday - Friday 8:30 a.m. - 5 p.m.

### **Gamecock Club**

P: 803.777.4276

F: 803.777.1880

TheGamecockClub.com

gamecockclub@sc.edu



Facebook.com/TheGamecockClub



@TheGamecockClub



@GamecockClub

### **Athletics Ticket Office**

P: 803.777.4274

Toll-free: 800.4SC.FANS (800.472.3267)

athletictickets@sc.edu