

# 2023 USC ASSOCIATION OF LETTERMEN 41st Annual Golf Tournament

Fort Jackson Golf Club | Friday, October 13<sup>th</sup> 2023



**ASSOCIATION OF  
LETTERMEN**

## Sponsorship Information

The USC Association of Lettermen was founded in 1965 to perpetuate fellowship among alumni who have earned varsity letters in any of the intercollegiate sports sponsored by the University of South Carolina and to bond with the administration in promoting Gamecock athletics. For more than 40 years the lettermen of the University of South Carolina have come together to support the ideals that were learned on the playing fields and in the classrooms of their alma mater. The association sponsors student athletes, their teams and coaching staffs. Involvement includes events to welcome freshmen to the University and its lifestyle, scholarship donations, the USC Athletics Hall of Fame, annual banquets and events as well as presentation of senior rings in a ceremony climaxing the career of each athlete.

Our current membership comprises of over 6000 members and growing. Each year the University of South Carolina graduates over 100 senior athletes eager to get started in their careers. To assist in the association's efforts, The USC Association of Lettermen is seeking sponsors for this year's annual golf tournament. The Lettermen's Golf Tournament is the association's largest fundraising event. The proceeds from this event are used to supplement the programs of the association, which in turn promote the athletes at the University of South Carolina. The USC Association of Lettermen is a 501(c)(7) entity; your sponsorship donation is tax deductible to the extent allowed by law.

This year's event will be held Friday, October 13th at Fort Jackson Golf Club.

There are many ways to help in our sponsorship efforts. Below is a breakdown of our sponsorship levels:

**Title Sponsor:** \$5000- thank-you recognition through Lettermen social media, ad in 2023 digital Lettermen Directory, 4x8 ft. banner at welcome booth, 2 sponsor signs on holes 1 and 10, 2 foursome golf teams in the golf tournament.

**"2001" Sponsor:** \$2001-thank you recognition through Lettermen social media, ad in 2023 digital Lettermen Directory, banner at recognition tournament, 2 sponsor signs at holes 2 and 11, 1 foursome golf team in golf tournament.

**Block C Sponsor:** \$1250-thank you recognition through Lettermen social media, banner recognition at tournament, 2 hole sponsorships, 1 foursome golf team in the golf tournament.

**Varsity Sponsor:** \$600-thank you recognition through Lettermen social media, 2 hole sponsorships

**Hole Sponsor:** \$250-sign placed at tee-box in recognition of company