

GAMECOCK CLUB

ESTABLISHED 1940



2023 MEMBERSHIP GUIDE

Loyal Gamecock Club members,

Being a Gamecock Club member is the ultimate stamp of Gamecock fandom and support. We could not provide the necessary resources that allow Gamecock student-athletes to compete at the highest level without your annual contributions through your membership. From Welcome Home Tours to tailgates, our staff looks forward to building lasting relationships with every one of our members.

We are looking forward to another year of excitement for Gamecock Athletics. Thank you for being a loyal member, avid fan, and friend to University of South Carolina Athletics.

Go Gamecocks!



Wayne L. Hiott

CEO of the Gamecock Club / Sr. Associate Athletics Director for Development

GAMECOCK CLUB PLAYBOOK

ABOUT US.....	2
MEMBERSHIP SPOTLIGHTS.....	3
STAFF PAGE.....	4
TIMELINE.....	5
GAMECOCK CLUB BENEFITS.....	6
TICKETS.....	7
PAYMENT PLANS	8
GAMECOCK FOOTBALL.....	9
WILLIAMS-BRICE STADIUM.....	10
PREMIUM SEATING	11
CLUB SEATING.....	12
FOOTBALL PARKING.....	13
GAMECOCK BASKETBALL	15
COLONIAL LIFE ARENA.....	16
GAMECOCK BASEBALL	17
FOUNDERS PARK.....	18
ADDITIONAL GAMECOCK CLUB MEMBERSHIPS.....	19
GARNET SOCIETY	20
CONTACT INFORMATION	21



GAMECOCK CLUB

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Bridging the gap between philanthropy and fandom

The Gamecock Club is committed to raising money for student-athletes by providing a positive experience through unique engagement opportunities. This mission is carried out through the three pillars below:



Investing in Student-Athletes

Your support helps us continue to equip our student-athletes with everything they need to excel in their sport, while also providing the resources needed to continue to develop well-rounded Gamecocks that compete and succeed in academics and in LIFE. Your donation as a Gamecock Club Member helps provide aid that includes tuition fees, meal costs, housing costs, medical costs, injury assistance and other educational needs.



Engaging our Members

Whether it is coming to campus and touring an athletic facility, getting involved with your county's local Gamecock Club Chapter, or engaging with other Gamecocks at a networking event, the Gamecock Club helps provide a wide-variety of engagement opportunities for its members. Investing in the community with our in-state and out-of-state chapters is paramount to our athletics department, proactively helping bridge the gap between philanthropy and fandom.



Providing Positive Experiences

Regardless of how you choose to support the Gamecocks, or how much you choose to give, your support of South Carolina Athletics is extremely important to us. Accordingly, it is our goal to make sure that whether you are calling in to order a ticket over the phone, tailgating before the game or enjoying a ballgame from the stands, you have a wonderful experience that leaves you proud to be a Gamecock fan.

YOUR MEMBERSHIP DOLLARS CHANGE LIVES

Your support helps us continue to equip our student-athletes with everything they need to excel in their sport, while also providing the resources needed to continue to develop well-rounded Gamecocks that compete and succeed in academics and in life. Your donation as a Gamecock Club Member helps provide aid that includes tuition fees, meal costs, housing costs, medical costs, injury assistance and other educational needs.

Your Direct Impact

Roost (\$100) – Textbook for a student-athlete

Century (\$175) – Average application fees + business attire for a student-athlete

Roundhouse (\$400) – Medical insurance for a student-athlete

Half Scholarship (\$760) – Annual parking pass for a student-athlete

Full Scholarship (\$1,600) – Apparel for a student-athlete

Silver Spur (\$3,500) – Academic assistance for a student-athlete

Garnet Spur (\$7,350) – Average 4-year medical costs for a student-athlete

Golden Spur (\$10,500) – Yearly cost of rent for a student-athlete

Platinum Spur (\$15,750) – Average yearly cost of meals for a student-athlete

Diamond Spur (\$31,500) – Tuition for a student-athlete

2022 MEMBER SPOTLIGHTS



Trevon

11 Years of Membership

Favorite Gamecock Memory: "I can't pick just one but my top three are 2009 Ole Miss on Thursday night, 5 straight wins over Clemson, and the 2022 Women's Basketball National Championship!"



Johnny & Linda

44 Years of Membership

Favorite Gamecock Memory: "When South Carolina defeated Clemson in Columbia in 1975, with the final score being 56-20, Gamecocks! We were the underdogs in that game, and that with the leadership of quarterback Jeff Grantz, the Gamecocks set their all-time highest point total against Clemson in the history of the rivalry!"



Huley

56 Years of Membership

Favorite Gamecock Memory: "There are a myriad of things I remember. I have had the joy of experiencing two National Championships each by both the baseball and the Lady Gamecocks basketball teams. I think what stands out the most in my mind, because it was so unlikely and unexpected, was 6'3" Kevin Joyce out-jumping North Carolina's 6'10" Lee Dedmond and tipping the ball to Tommy Owens under the basket to give us the ACC Championship in basketball."



Jen & Kevin

19 Years of Membership

Favorite Gamecock Memory: "Back to back National Championships in baseball, seeing Clowney's hit in the Outback Bowl in person, Men's Basketball's run to the Final Four, 2 Women's Basketball National Championships, sneaking into the student section with my best friend in 2010 to watch us beat Alabama, and all the countless tailgates and celebrations with friends!"



Youmans Family

41 Years of Membership

Favorite Gamecock Memory: "80 yd pass to Horace Smith and 2 point conversion with 9 seconds left to beat Ole Miss 18-17. The game was October 21, 1978. I took my sister-in-law because no one else could go and we stayed for a while after the game was over in awe of what had just happened. We have had so many memories over the years - what a time it has been!"

MEET THE STAFF

Our team is comprised of devoted Gamecock fans. Our shared goal is to support Gamecock Student-Athletes on and off the field.

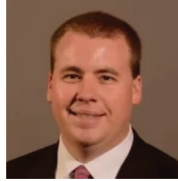
Leadership



Wayne Hiott
CEO OF THE GAMECOCK CLUB/SR. ASSOCIATE ATHLETICS DIRECTOR FOR DEVELOPMENT



Dan Stahl
ASSOCIATE AD/REVENUE GENERATION AND BUSINESS INTELLIGENCE



Tyson Lusk
ASSISTANT ATHLETIC DIRECTOR FOR DEVELOPMENT



Lindsay Sprague
DIRECTOR OF GAMECOCK CLUB OPERATIONS

Gamecock Club



Kacey Garrity
ASSOCIATE DIRECTOR OF GAMECOCK CLUB - INTERNAL OPERATIONS



Simone Keller
ASSOCIATE DIRECTOR OF GAMECOCK CLUB - EXTERNAL OPERATIONS



Ryan Maksim
ASSISTANT DIRECTOR OF GAMECOCK CLUB - INTERNAL OPERATIONS

Major Gifts



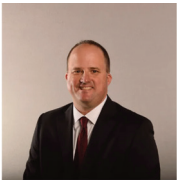
Ryan Agcaoili-Mullins
ASSISTANT DIRECTOR OF DEVELOPMENT



Danielle Harms
ASSISTANT DIRECTOR OF MAJOR GIFT ACCOUNTS



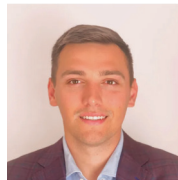
Wyatt Hopper
ASSISTANT DIRECTOR OF DEVELOPMENT



Stuart Lake
ASSISTANT DIRECTOR OF DEVELOPMENT



Sarah Lowe
ASSISTANT DIRECTOR OF DEVELOPMENT



Ben McDougald
ASSISTANT DIRECTOR OF DEVELOPMENT



Resa Scaturro
ASSISTANT DIRECTOR OF STEWARDSHIP AND COMMUNICATIONS



Dillon Westrich
ASSISTANT DIRECTOR OF DEVELOPMENT

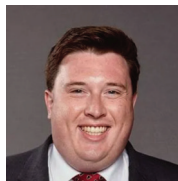
Premium Seating & Events



Kendra Holaday
DIRECTOR OF PREMIUM SEATING AND SPECIAL EVENTS



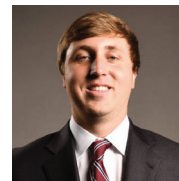
Julia Rice
ASSISTANT DIRECTOR OF PREMIUM SEATING AND HOSPITALITY



Chavis McDonald
DIRECTOR OF GAMECOCK CLUB RETENTION



Cal Cannestra
ACCOUNT EXECUTIVE- GAMECOCK CLUB

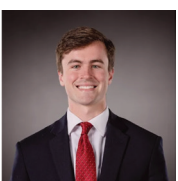


Collin Goff
ACCOUNT EXECUTIVE- GAMECOCK CLUB



Hamp Hampton
ACCOUNT EXECUTIVE- GAMECOCK CLUB

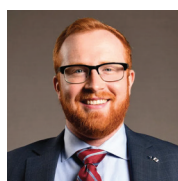
Account Executive/Service



Thomas Hoefer
ACCOUNT EXECUTIVE- GAMECOCK CLUB



Collin McMahon
ACCOUNT EXECUTIVE- GAMECOCK CLUB



Brendan Paschal
ACCOUNT EXECUTIVE- GAMECOCK CLUB



Will Read
ACCOUNT EXECUTIVE- GAMECOCK CLUB

TIMELINE

- **January 31: Gamecock Club Renewal Deadline**
- **April 15: 10- Month Auto Draft Begins**
- **May 5: Football Season Ticket Renewal Deadline**
- **May 17-June 14: Football Seat Selection**
- **June 15-26: Football Parking Selection**
- **June 16: Away Game Ticket Request Deadline**
- **September 15: Men's and Women's Basketball Renewal Deadline**
- **October: Men's and Women's Basketball Seat Selection**
- **December 1: Baseball Renewal Deadline**
- **December 11-15: Baseball Seat Selection**

Why you should join the Gamecock Club!

Whether it is coming to campus and touring an athletic facility, getting involved with your county's local Gamecock Club Chapter, or engaging with other Gamecocks at a networking event, the Gamecock Club helps provide a wide-variety of engagement opportunities for its members. Investing in the community with our in-state and out-of-state chapters is paramount to our athletics department, proactively helping bridge the gap between philanthropy and fandom.



**TWO FREE TICKETS
EVERY YEAR**



**GREAT SEATS
AND PARKING**



**DISCOUNTS FROM
GARNET MARKET PARTNERS**



**LOCAL GAMECOCK
CLUB CHAPTERS**



**ACCESS TO
GAMECOCKS+**



**IMPACT GAMECOCK
STUDENT-ATHLETES**

GAMECOCK CLUB BENEFITS*

Regardless of how you choose to support the Gamecocks, or how much you choose to give, your support of South Carolina Athletics is extremely important to us. Accordingly, it is our goal to make sure that whether you are calling in to order a ticket over the phone, tailgating before the game or enjoying a ballgame from the stands, you have a wonderful experience that leaves you proud to be a Gamecock fan.

	ROOST \$100	CENTURY \$175	ROUNDHOUSE \$400	HALF SCHOLARSHIP \$760	FULL SCHOLARSHIP \$1,600	SILVER SPUR \$3,500	GARNET SPUR \$7,350	GOLDEN SPUR \$10,500	PLATINUM SPUR \$15,750	DIAMOND SPUR \$31,500
COMPLIMENTARY AWAY TRIP (FOOTBALL OR BASKETBALL)										✓
ACCESS TO MCGUIRE CLUB AT COLONIAL LIFE ARENA (MEN'S BASKETBALL SEASON TICKET HOLDERS)								✓	✓	✓
OPPORTUNITY TO NAME A BENEFICIARY								✓	✓	✓
OPPORTUNITY TO PURCHASE PREMIUM SEATING						✓	✓	✓	✓	✓
FOOTBALL MEDIA GUIDE					✓	✓	✓	✓	✓	✓
ELEVATOR ACCESS AT WILLIAMS-BRICE STADIUM				✓	✓	✓	✓	✓	✓	✓
OPPORTUNITY TO PURCHASE LOWER-LEVEL SEATING AT WILLIAMS-BRICE STADIUM			✓	✓	✓	✓	✓	✓	✓	✓
WALL CALENDAR		✓	✓	✓	✓	✓	✓	✓	✓	✓
SPURS AND FEATHERS PUBLICATION	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
GARNET MARKET DISCOUNTS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEMBERSHIP DEALS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEMBERSHIP CARDS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Priority Points and Season Ticket Ranking

In an effort to equitably serve Gamecock Club members, a priority point system was developed to determine rankings for season ticket assignments, away and postseason game ticket distribution, parking pass assignments, and other special events. The current system was voted on and approved by the Gamecock Club Board of Directors on November 3, 2006 and amended January 24, 2014.

Point Accumulation

1 POINT for every \$100 donated to the Department of Athletics

1 POINT for each season ticket purchased for football, baseball, men's basketball and women's basketball

2 POINTS for each consecutive year of Gamecock Club membership

10 POINTS for every 10 consecutive years of Gamecock Club membership

**Gamecock Club benefits are contracted annually and are subject to change at the discretion of the Gamecock Club. South Carolina Athletics reserves the right to revoke membership benefits if a member is found to be in violation of NCAA rules and/or department policies.*

TICKETS

Ticket Office Phone: **803-777-4274**

• Ticket Office Email: **gctix@mailbox.sc.edu**



Season Tickets

- Gamecock Club members have the exclusive opportunity to purchase priority season tickets for football, men's and women's basketball, and baseball.
- Season tickets are selected in order of Gamecock Club giving level and then by points within that giving level.
- Members must maintain or increase their giving level on an annual basis and renew their tickets by the respective deadlines in order to retain their season ticket locations.
- Away games, postseason tickets, and parking are all assigned solely by priority point totals.

Season Parking

- Gamecock Club members must be season ticket holders in order to purchase parking in each respective sport.
- Since parking is based solely on priority points, Gamecock Club members need to maintain any level of membership and renew their pass by the respective deadlines in order to retain their location.
- Gamecock Football parking is re-shuffled every 5 years, with the next re-shuffle occurring in 2024.

Changes

All members have the opportunity to change or add to their seating and parking locations on an annual basis during the seat selection process utilizing the online seat selection tool or by calling into the Gamecock Club office at **803-777-4276**. Members who wish to keep the same locations are not required to take any action outside of renewing their tickets.

The South Carolina Athletics Ticket Office works to accommodate as many seating and parking requests as possible following the renewal deadline for each sport.

Ticket Limits*

	ROOST	CENTURY	ROUNDHOUSE	HALF SCHOLARSHIP	FULL SCHOLARSHIP	SILVER SPUR	GARNET SPUR	GOLDEN SPUR	PLATINUM SPUR	DIAMOND SPUR
FOOTBALL	2	2	4	6	8	8	8	8	8	10
BASEBALL	2	4	4	4	6	6	6	8	8	10
MEN & WOMENS BASKETBALL	2	4	4	6	6	8	8	10	10	10
AWAY FOOTBALL & POSTSEASON COMPETITIONS	2	2	2	2	2	4	4	6	6	8

*Ticket limits are subject to availability

PAYMENT PLAN OPTIONS

The Athletics Department offers several payment options to simplify the season ticket and Gamecock Club renewal process. Gamecock Club members may distribute payments over a period of ten months.

Please note tickets must be paid in full or in full compliance of payment plan to utilize online ticket management.

10-month Auto-Renew Plan

- 10-month payment plan includes all season tickets and parking as well as the following years Gamecock Club membership
- This plan runs April-January and auto-enrolls each year
- Payment plans are subject to a handling fee, but do not incur any interest
- Members can enroll in the 10-month plan via account manager or by calling the South Carolina Athletics Ticket Office at 803-777-4274.

3-month Football Only Plan

- 3-Month Football Only plan includes all Gamecock Football season tickets and parking
- This plan runs April-June and requires an annual re-enrollment

Declines

- The South Carolina Athletics Ticket Office attempts to contact all members that have a payment declined
- Accounts that become more than (1) month behind may be removed from the plan at the discretion of the South Carolina Athletics Ticket Office
- All accounts not in good standing on their plan are in jeopardy of having their tickets voided until payment is made

The Agreement between Customer and the University of South Carolina Athletics Department ("USC Athletics") shall remain in effect until terminated, by either party for any reason, in such time as to afford USC Athletics to act on it. NOTICE OF TERMINATION MUST BE IN WRITING and mailed or delivered to USC Athletics Ticket Office. You acknowledge that by opting into the Auto-Renew Payment Plan, you will be subject to Gamecock Club membership and/or tickets and/or other event rate increases.

Termination of the automated payment plan does not automatically terminate your Gamecock Club membership contract nor obligation for tickets and/or other events you have agreed to pay for, which stands independent of this agreement. Payment plan installments are subject to change upon customer-initiated add-ons and/or adjustments.

Please note payment plans may only be set up with credit/debit card or ACH (Automated Bank Draft) authorization. The billing address on the card must match the address listed on the member's account. The method of payment provided will automatically be charged on either the 15th of each month, or the following business day. Should the total amount due change at any point, the new balance on the account will be prorated over the remaining months of the payment schedule.



GAMECOCK FOOTBALL

Season Ticket and Parking Selections

Season ticket and parking selections will take place in the summer of each year. You must be a Gamecock Club member to be eligible to participate in this process and purchase season tickets and parking.

Postseason Ticket Information

Football postseason ticket information is distributed following the team's sixth win. It is important for members to submit postseason ticket requests by the announced deadline to ensure tickets are assigned based on Gamecock Club priority points. Members are also reminded to request tickets for all postseason games they are interested in attending. Charges are only processed for the game in which South Carolina is selected to participate.

The priority limits for football away games apply to both regular season away games and postseason competitions. Tickets requested outside of these limits will be filled based on availability after priority assignments.

WILLIAMS-BRICE STADIUM



Stadium Seats	
Red	\$720
Grey	\$655
Blue	\$595
Hot Pink	\$560
Green	\$505
Teal	\$490
Yellow	\$455
Black	\$410
Dark Grey	Students & Recruits

Club/Premium Seats**		Stadium Enhancement Fund*	
Garnet	\$1,245		+\$1,000
Light Blue	\$1,145		+\$1,000
Pink	\$1,095		+\$750
Tan	\$1,070		+\$750
Lime Green	\$995		+\$500
Lavender	\$695		+\$750
White	Premium Seating		+\$1,500
White Stripes	Loge Suites		Varies by location

**All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs

*First time purchases in club/premium seats require a one-time SEF contribution that varies based on seat location

PREMIUM SEATING

South Carolina Athletics offers a variety of premium seating options at Williams-Brice Stadium exclusively to Gamecock Club members at the Silver Spur level and above.

For more information regarding availability and the pricing for any premium seating area, please contact our premium seating team at gamecockpremiumseats@mailbox.sc.edu.

WILLIAMS-BRICE STADIUM | SUITES*

Williams-Brice Stadium features 20 private suites on the west side, each with seating for 16-24. Amenities include indoor seating, sliding windows, private restrooms, televisions, and the option to purchase catering service.

Loge Suites

2001 Loge

- Outdoor, open-air, private suites available in boxes of 4, 5 & 6 seats
- Access to the luxurious 2001 Club featuring lounge seating, televisions, private restrooms, and exclusive access to the iconic 2001 entrance
- 2001 Club comes with inclusive catering and a full cash bar

Traditions Loge

- Outdoor, open-air, private suites available in boxes of 4 and 8 seats
- Access to the indoor, climate-controlled Traditions Club featuring lounge seating, televisions and private restrooms
- Traditions Club features upgraded concessions for purchase and a full cash bar

Premium Suites

Champions Club North & South

Champions Club North (sections 201-202) and Champions Club South (sections 208-209) are one of the most exclusive private premium seating areas at Williams-Brice Stadium. Amenities include: indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, a luxurious club area with a view of on-field action, and a cash bar.

200 Executive Club

The 200 Executive Club area is located between the 15-yard lines on the west side of Williams-Brice Stadium. Amenities include: indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, and personal lockers for storing beverages and belongings.

600 Executive Club

The 600 Executive Club area is located directly beneath the press box on the west side of Williams-Brice Stadium. Amenities include: indoor (open-air) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, an indoor lounge area, and personal lockers for storing beverages and belongings.

The Founders Zone

Spanning the south end zone between the lower and upper levels, the Founders Zone is the largest premium seating area at Williams-Brice Stadium. Amenities include: indoor and outdoor (covered) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, and personal lockers for storing beverages and belongings.

All new premium season tickets purchased will require a \$1,500 one-time Stadium Enhancement Fee.

For more information on premium seating, visit thegamecockclub.com/wbs-club-premium-seating.

**Please note, private suites are currently sold out for the 2023 Gamecock Football season and new inquiries will be placed on an interest list*

CLUB SEATING

The 2020 renovation of Williams-Brice Stadium provided several upgraded seating options for season ticket holders. These areas span the East and West sidelines as well as the South end zone of the stadium and include access to climate-controlled spaces, upgraded concessions and cash bars. An additional donation to the Williams-Brice Stadium Enhancement Fund* ranging from \$150 - \$1,000 is required for each new club seat purchased.

Traditions Club

The Traditions Club is located on the 400 level and spans the east side with exclusive access to a cash bar, televisions, upgraded concessions and restrooms within the indoor, climate-controlled club space.

Horseshoe Club

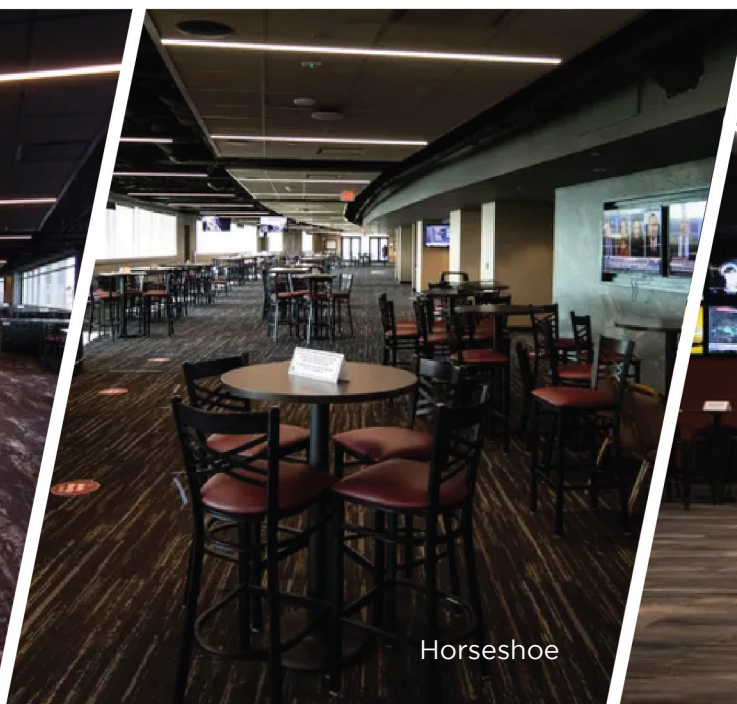
The Horseshoe Club is located behind Sections 101-105 and provides exclusive access to a cash bar, televisions, upgraded concessions and restrooms within the indoor, climate-controlled club space to all 100-level season ticket holders.

Cockaboose Club

The club space located in the south end of the stadium's lower bowl provides exclusive access to a fully renovated concourse as well as indoor club spaces. The Cockaboose Club features cash bars, upgraded concessions and restrooms; this club area is restricted to seat holders in Sections 11-13. Seat holders will be able to move freely between the concourse, air-conditioned areas within the Crews Building and the south seating bowl, while enjoying the most affordable club experience offered at Williams-Brice Stadium.



Traditions



Horseshoe



Cockaboose

All new club season tickets purchased will require a one-time Stadium Enhancement Fee. For more information on club seating, visit thegamecockclub.com/wbs2020.



FOOTBALL PARKING

Gamecock Club season pass holders will have the first right of refusal to renew their parking space(s) until the next scheduled re-parking, as long as they remain Gamecock Club members, pay for the space(s) by the announced deadline, maintain the appropriate number of season tickets, and the parking space(s) are still being sold as part of the Gamecock Club parking allocation.

The next scheduled re-parking will take place prior to the 2024 football season. There will continue to be an opportunity for season ticket holders to relocate their parking each year during the parking selection process; however, they must re-select their parking space(s) every five years during the scheduled re-parking. Note, South Carolina Athletics may evaluate and change parking policy and locations annually.

Season ticket holders may select one parking space per every four season tickets purchased per the chart below.

SEASON TICKETS PURCHASED	PARKING PASSES
1 - 4	1
5 - 8	2
9 - 10	3

Gamecock Park

Premium North	\$750
Premium South	\$750
Garnet Way 1	\$600
Garnet Way 2	\$600
Garnet Way 3	\$500
Garnet Way 4	\$500
Quad 1	\$500
Quad 2	\$500
Quad 3	\$400
Quad 4	\$400
Quad 5	\$350

Fairgrounds*

Garnet/Black/White Lots	\$420
Spaces along the fence on George Rogers Blvd	
Blue/Green Lots	\$370
Spaces along the fence on George Rogers Blvd	
Garnet/Black/White Lots	\$320
Blue/Green Lots	\$290

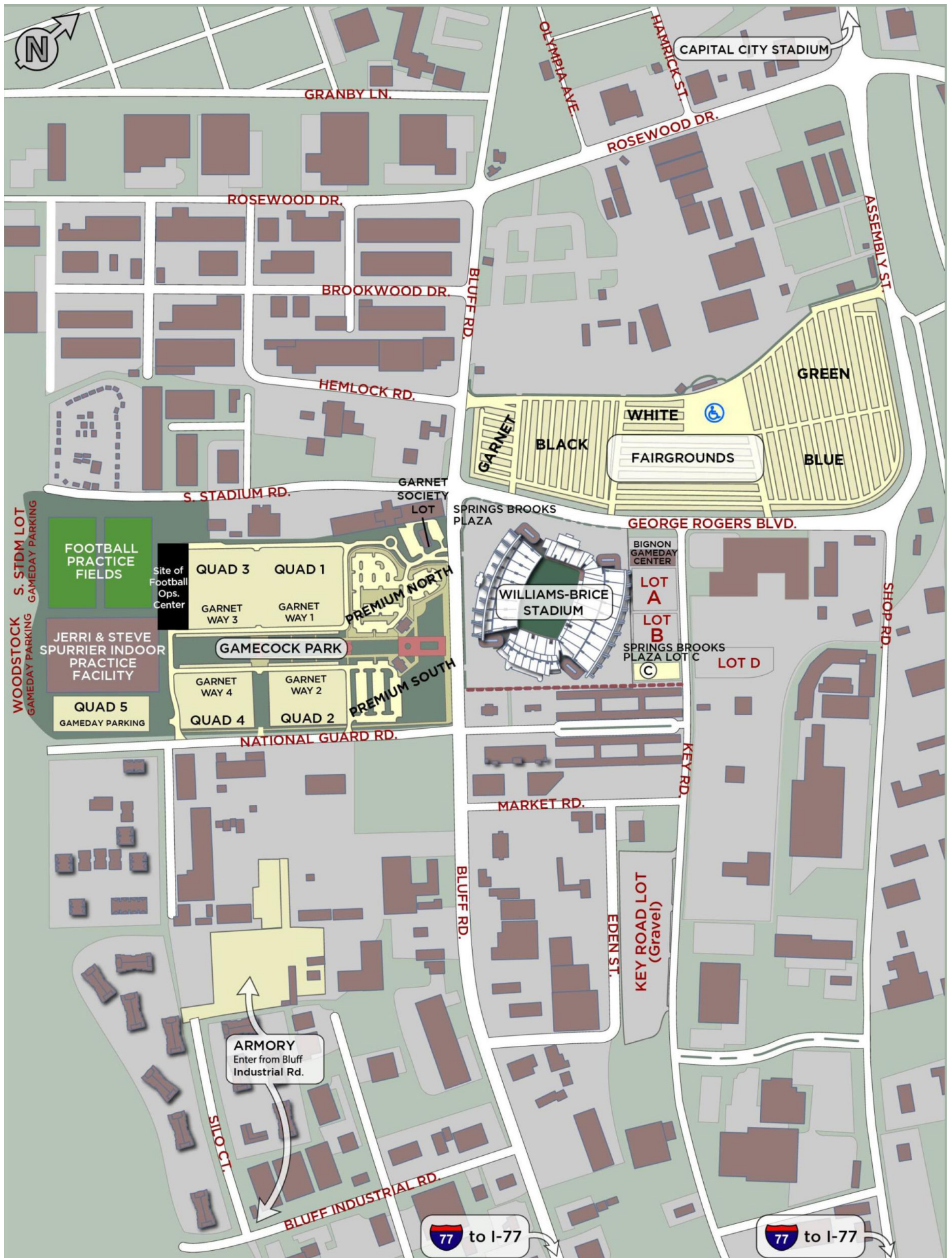
Gamecock Club reserved parking in the State Fairgrounds will not be honored for home football games that coincide with the State Fair. Parking will cost \$20 per vehicle and spaces will be filled on a first-come, first-served basis.

**Pricing for Fairgrounds parking is based on six (6) home games.*

Additional Parking*

Spring Brooks Plaza Lot C	\$650
Armory	\$100

**All spaces in the Armory parking lot will be filled on a first-come, first-served basis on game day.*



GAMECOCK BASKETBALL

Gamecock Club members have the exclusive opportunity to purchase lower-level seating for men's and women's basketball. General admission seating is available to the public in the upper deck.

The McGuire Club

The McGuire Club is open when doors to Colonial Life Arena open and closes at the conclusion of halftime for all home Gamecock Men's Basketball games. Patrons can enjoy an all-inclusive game day meal & snacks, non-alcoholic beverages, cash bar, and lounge seating with televisions while inside the McGuire Club.

Seat Selection

Fans must renew their basketball season tickets or have paid a season ticket deposit in order to participate in the seat selection process each fall. Members will receive their seat selection times in the fall of each year. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at **803-777-4274** by the respective deadline and request assistance during their assigned selection time.

Season Parking

Season parking passes for men's and women's basketball will be sold for **\$125 each**, based on availability and priority. Season parking passes are also valid for Gamecock postseason games at Colonial Life Arena. Limit one (1) parking pass per account holder; men's and women's passes sold separately. Parking passes are not renewable. Charges may apply for lost or misplaced parking passes. Parking assignments, locations, and price may be evaluated and changed annually.

Postseason Tickets

If the Gamecocks advance to postseason play, all Gamecock Club members will receive an email with tournament ticket information. All ticket requests will be filled based on Gamecock Club priority points.



PREMIUM SEATING

Suites*

Colonial Life Arena features 38 private suites on the concourse level each with seating for 12-16. Amenities include open-air seating, private restrooms, televisions, and the option to purchase catering. Suite holders also have the opportunity to use their suite during other events at Colonial Life Arena, with the additional purchase of tickets. Please contact the Premium Seating team at gamecockpremiumseats@mailbox.sc.edu for additional information regarding Colonial Life Arena suites.

Founders Club - Men's Basketball

Founders Club seating includes courtside seating and select lower level seating. The purchase of Founders Club seats includes access to the McGuire Club, which features gourmet catering, private restrooms, televisions, lounge seating and a cash bar.

VIP Club

The VIP Club is located on the concourse level of Colonial Life Arena. The suite features a lounge area with refreshments, as well as a cash bar. Club passes are available for purchase to Gamecock Club members with season women's basketball tickets. Season passes are assigned by Gamecock Club priority and are subject to non-renewal.

**Please note, private suites are currently sold out for the 2023 Gamecock Basketball season and new inquiries will be placed on an interest list*



Men's Basketball

Founders Club Seats

\$260 + \$1,500 Seat Donation/Seat Premium
 Sec. 114 - Row CC
 Sec. 101, 109, 118 - Row FL
 Sec. 105 - Rows AA-8
 Includes McGuire Club Access

Founders Club Courtside Seats

\$260 + \$2,000 Seat Donation/Seat Premium
 Sec. 113 & 115 - Row AA
 Includes McGuire Club Access

Lower Level Seating

\$260
 Sec. 104 & 106 - Rows AA-3
 Sec. 105 - Rows 9-25
 Sec. 101, 109, 118
 Sec. 104 & 106 - Rows 4-27
 Sec. 114 - Rows 9-25
 Sec. 113 & 115 - Rows 9-27

Coke Zero Family Zone

\$600
 Includes 4 season tickets and a Coke for every game.

Students

Upper Deck Seating

\$200

Value Section

\$90

Women's Basketball

Courtside

\$565
 Sec. 113 & 115 - Row AA
 Sec. 101, 109, 118 - Row FL
 Sec. 102, 103, 107, 116, 117 - Row AA

Premier Seating

\$325
 Sec. 105 - Rows AA-8
 Sec. 113 & 115 - Rows BB-CC
 Sec. 114 - Row CC

Lower Level 1 Seating

\$200
 Sec. 104 & 106 - All Rows
 Sec. 113 & 115 - Rows AA-27
 Sec. 105 - Rows 9-25

Lower Level 2 Seating

\$100
 Sec. 102-103, 107-108, 116-117 - Rows BB-27
 Sec. 101, 109, 118 - Rows AA-27
 Sec. 112 - All Rows

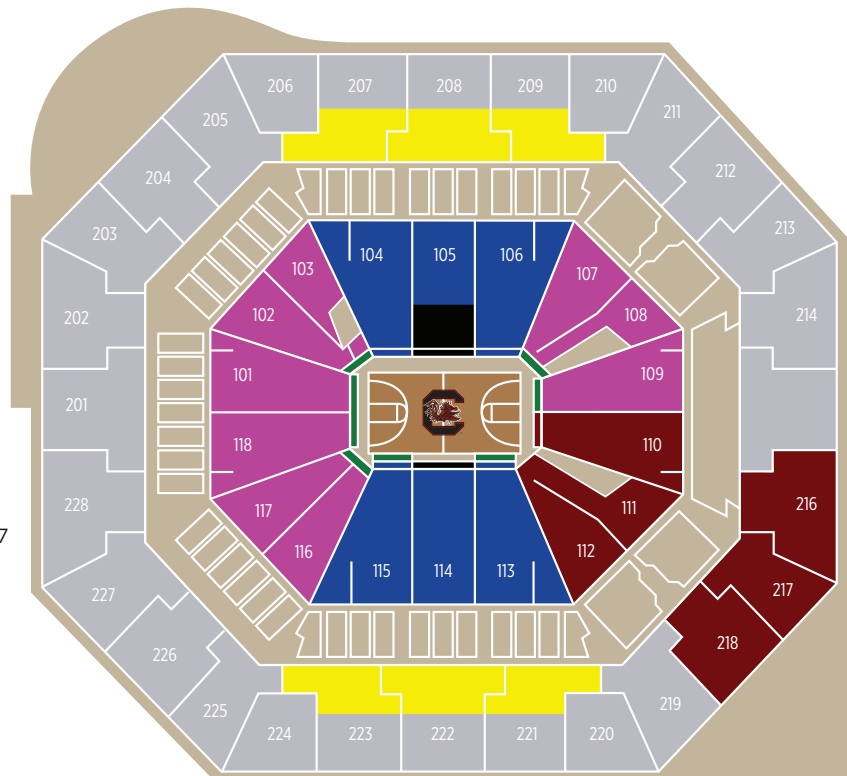
Upper Reserved

\$85
 Sec. 207-209, 221-223 - Rows 1-8

Upper Deck Seating

\$55

Students



GAMECOCK BASEBALL

Season Tickets

Fans must renew their baseball season tickets or have paid a season ticket deposit in order to participate in the seat selection process each fall. Members will receive their seat selection times in the fall of each year. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at **803-777-4274** by the respective deadline and request assistance during their assigned selection time.

Postseason Tickets

Baseball postseason ticket information is posted online and distributed via email as Regional host sites are announced in May and as teams advance in the tournament. Current baseball season ticket holders will be invoiced online in April for their season seats for potential home postseason play. Payment is due in May.

Parking

South Carolina Athletics works closely with the businesses surrounding Founders Park to accommodate all fans with game day parking. A parking map is available for reference at thegamecockclub.com/baseball.

Season ticket holders may select one (1) parking space per every four (4) season tickets purchased. Season parking passes are also valid for Gamecock postseason games at Founders Park.



PREMIUM SEATING

Suites*

Suites at Founders Park are located on the press box level, between first and third base. Each private suite offers 10 outdoor seats and four indoor seats, plus two standing-room only tickets. Amenities include outdoor seating, an indoor lounge area, televisions, and two parking passes in the stadium lot.

First and Third Base Clubs

The First Base Club and Third Base Club are located on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, televisions, an indoor lounge area, and a cash bar.

The Perch

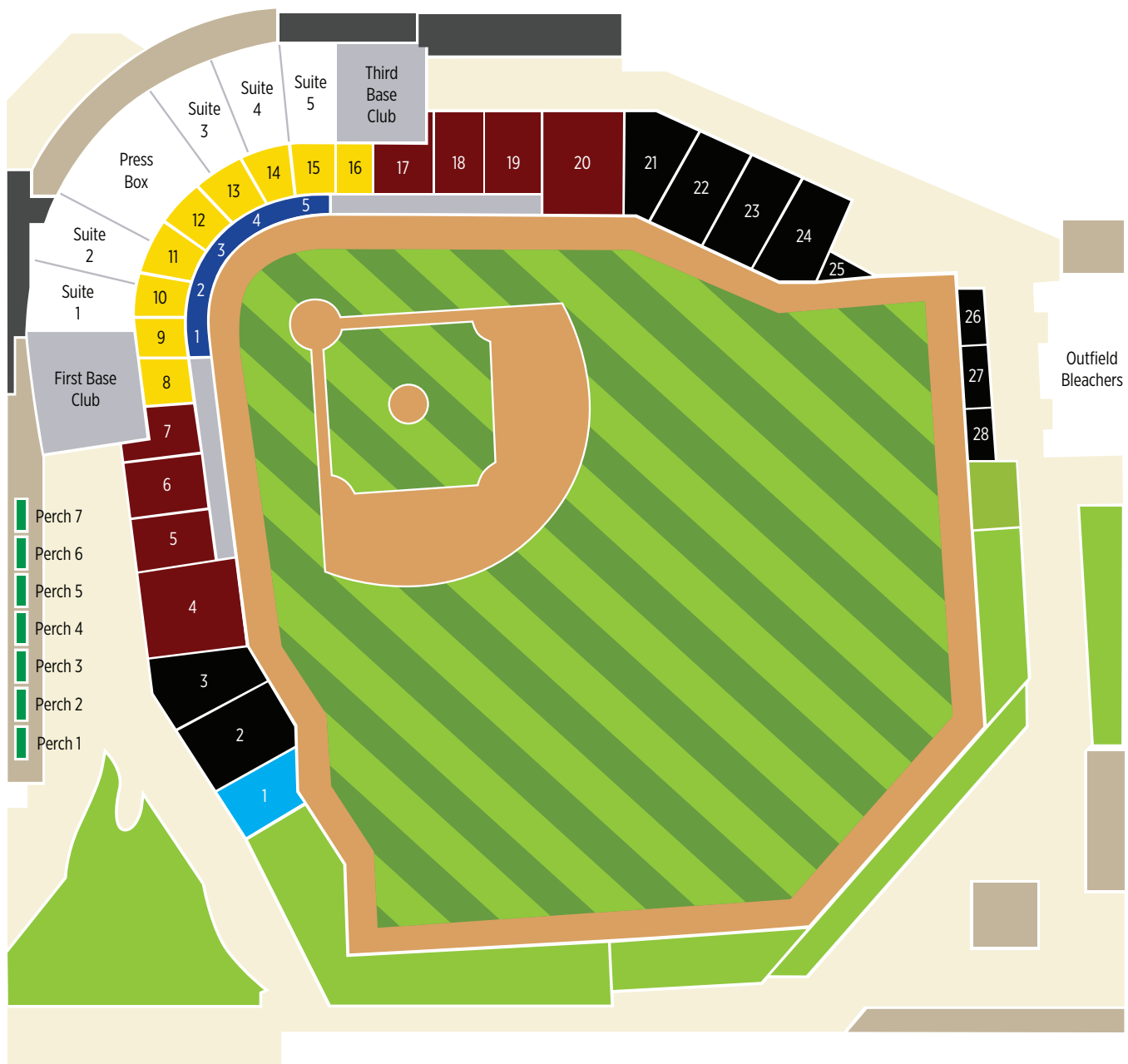
The Perch is located down the first base line on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, and a cash bar.

Perch Party Deck

The Perch Party Deck is the newest premium offering at Founders Park. Amenities include access to the deck to view the game in a social atmosphere, inclusive snacks and refreshments, and a cash bar.

**Please note, private suites are currently sold out for the 2023 Gamecock Baseball season and new inquiries will be placed on an interest list*

FOUNDERS PARK



Stadium Seats

Black Sections	\$285
Garnet Sections	\$310
Gold Sections	\$335
Blue Sections	\$375
Cyan Sections	Students
Outfield Bleachers	\$260

Club/Premium Seats*

Green	\$1,560
Grey	\$1,860

*Premium seating limited to Silver Spur and above.

All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs.



ADDITIONAL GAMECOCK CLUB MEMBERSHIPS

The Gamecock Club offers a variety of memberships for a variety of fans!



Junior Gamecock Club (\$40)

Children ages 18 and under are invited to join the Junior Gamecock Club, the official kids' club of South Carolina Athletics.

- Official t-shirt & gift
- Invitations to exclusive events
- Consecutive years of membership applying towards future Gamecock Club membership

Student Gamecock Club (\$35 per year or \$120 for 4 years)

The Student Gamecock Club is open to current students at the University of South Carolina.

- Official t-shirt & membership decal
- Three (3) student loyalty points
- Exclusive athletics facilities tours
- Consecutive years of membership applying towards future Gamecock Club members

Young Alumni Football Season Ticket (Starting at \$225 per ticket)

Eligible University of South Carolina graduates can purchase up to two (2) season football tickets at a discounted price. Contact the Gamecock Ticket Sales Department at **803-777-8850** for more information.

- Season tickets are renewable for up to four (4) years (incremental Gamecock Club donation required for years 2-4).
- Seats will be located in East Upper sections with other Young Alumni members.
- Savings of over 55% off the base season ticket price.

Parent Season Ticket Package (\$750)

Parents of full time University of South Carolina students are now able to purchase two (2) season tickets for every home football game. Contact the Gamecock Ticket Sales Department at **803-777-8850** for more information.

- Package includes two (2) season tickets and Gamecock Club donation.
- Additional tickets can be purchased for \$350 each.
- Account is tied to your student's VIP account, and can help your student more easily transition into a Young Alumni membership upon graduation.

GARNET SOCIETY

The Garnet Society is made up of over 400 members that have supported South Carolina Athletics above and beyond their Gamecock Club Memberships. These donors allow the athletics department to fund capital projects, scholarships, and operating expenses that are not covered through the Gamecock Club. These gifts are 100% tax deductible and typically paid out over a period of years.

Palmetto
\$25,000+



All-American
\$10,000+



Legends
\$250,000+



In The Huddle
\$1,000,000+



Dodie Anderson
\$5,000,000+



Carolina Committed Campaign | Goal \$35,000,000

Over the past 10 years, South Carolina Athletics has invested significantly into facilities and resources for each of our 21 sports programs through capital resources derived from donations to the athletics department. While this tremendous improvement has significantly enhanced the experience for our student-athletes and fans alike, there are still many opportunities to provide a higher caliber experience of both student-athlete and fan. To accomplish this, The Carolina Committed Campaign is built on three pillars: **For the Fan, Program Enhancements**, and **Outside the Lines**. This campaign will address our immediate needs in improving the fan experience at Williams-Brice, Olympic sport facilities, as well as supporting initiatives outside the lines.

For the Fan | Goal: \$21,000,000

Williams-Brice Stadium

- Ribbon Boards
- West Premium Elevator and Lobby
- 2001 Team Entrance Improvements
- West Concourse Improvements
- Improved Sound System
- Additional In Game Enhancements

Colonial Life Arena - Concourse updates

Program Enhancements | Goal: \$12,500,000

Golf Clubhouse - Construction of the state of the art golf clubhouse to support both men and women's golf

Baseball Locker Room - Renovation of existing locker room to modernize the current space

Indoor Track Upgrades - Videoboard, graphics, lighting, sound system

Stone Stadium Improvements - Videoboard, practice field improvements, lighting, stadium beautification

Blatt Improvements - Graphics, Aesthetic Enhancements, Sound System

Outside the Lines | Goal: \$1,500,000

Women of South Carolina - Fund specifically designed to provide resources to our women's sports

Name Image Likeness Education - Supporting and developing programs designed to educate our student-athletes on the intricacies of Name Image Likeness

Diversity and Inclusion - Supporting and developing programs designed to enhance Diversity and Inclusion initiatives



Rice Athletics Center

1304 Heyward Street
Columbia, SC 29208
Monday - Friday 8:30 a.m. - 5 p.m.

Gamecock Club

P: 803-777-4276
F: 803-777-1880
TheGamecockClub.com
gcclub@mailbox.sc.edu
Facebook.com/TheGamecockClub
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Athletics Ticket Office

P: 803-777-4274
Toll-free: 800-4SC-FANS or 800-472-3267
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