

GAMECOCK CLUB

ESTABLISHED 1940



2024 MEMBERSHIP GUIDE

Devoted Gamecock Club members,

Being a Gamecock Club member is the ultimate stamp of Gamecock fandom and support. Your generous contributions are what make each student athlete’s experiences possible. From Saturdays under the Carolina Sky to the final out at Founders Park, our staff looks forward to building lasting relationships with every one of you.

We are looking forward to another exciting year of Gamecock Athletics. Thank you for your continued support.

Go Gamecocks!



Wayne L. Hiott
CEO of the Gamecock Club
Sr. Associate Athletics Director for Development

2024 MEMBERSHIP GUIDE

ABOUT US.....	2
MEMBERSHIP SPOTLIGHTS.....	3
TIMELINE.....	4
GAMECOCK CLUB BENEFITS.....	5
WHAT’S CHANGING	6
TICKETS.....	7
PAYMENT PLANS	8
GAMECOCK FOOTBALL.....	9
WILLIAMS-BRICE STADIUM.....	10
PREMIUM SEATING	11
CLUB SEATING.....	12
FOOTBALL PARKING.....	13
GAMECOCK BASKETBALL	15
COLONIAL LIFE ARENA.....	16
GAMECOCK BASEBALL	17
FOUNDERS PARK.....	18
ADDITIONAL GAMECOCK CLUB MEMBERSHIPS.....	19
GARNET SOCIETY	20
CONTACT INFORMATION	21



GAMECOCK CLUB

ESTABLISHED 1940

Bridging the gap between philanthropy and fandom

The Gamecock Club is committed to raising money for student-athletes by providing a positive experience through unique engagement opportunities. This mission is carried out through the three pillars below:



Investing in Student-Athletes

Your support helps us continue to equip our student-athletes with everything they need to excel in their sport, while also providing the resources needed to continue to develop well-rounded Gamecocks that compete and succeed in academics and in LIFE. Your donation as a Gamecock Club member helps provide aid that includes tuition fees, meal costs, housing costs, medical costs, injury assistance and other educational needs.



Engaging our Members

Whether it is coming to campus and touring an athletic facility, getting involved with your county's local Gamecock Club chapter, or engaging with other Gamecocks at a networking event, the Gamecock Club helps provide a wide-variety of engagement opportunities for its members. Investing in the community with our in-state and out-of-state chapters is paramount to our athletics department, proactively helping bridge the gap between philanthropy and fandom.



Providing Positive Experiences

Regardless of how you choose to support the Gamecocks, or how much you choose to give, your support of South Carolina Athletics is extremely important to us. Accordingly, it is our goal to make sure that whether you are calling in to order a ticket over the phone, tailgating before the game or enjoying a ballgame from the stands, you have a wonderful experience that leaves you proud to be a Gamecock fan.

YOUR DIRECT IMPACT

Roost (\$100) – Textbook for a student-athlete

Century (\$175) – Average application fees + business attire for a student-athlete

Roundhouse (\$400) – Medical insurance for a student-athlete

Half Scholarship (\$760) – Annual parking pass for a student-athlete

Full Scholarship (\$1,600) – Apparel for a student-athlete

Silver Spur (\$3,500) – Academic assistance for a student-athlete

Garnet Spur (\$7,350) – Average 4-year medical costs for a student-athlete

Golden Spur (\$10,500) – Yearly cost of rent for a student-athlete

Platinum Spur (\$15,750) – Average yearly cost of meals for a student-athlete

Diamond Spur (\$31,500) – Tuition for a student-athlete

2023 MEMBER SPOTLIGHTS



Anthony LaGroon

19 Years of Membership

Favorite Gamecock Memory: “Watching the entirety of the 2016-17 Women’s Basketball season. Those young ladies were the “IT” squad. It was great to see the National Championship victory over Mississippi State 67-55.”



Chris Paschal

3 Years of Membership

Favorite Gamecock Memory: “Witnessing South Carolina’s win against Clemson last year in person. Watching the fellas on the field secure the win, snapping Clemson’s winning streak at home, and watching Gamecock fans meet at the paw in victory was such an awesome feeling.”



Erin and Kirkland Jordan

26 Years of Membership

Favorite Gamecock Memory: “Beating Alabama in 2010, beating Georgia in 2011 and the first time College Gameday came to the horseshoe. The passion we have for the Gamecocks was passed down by our mother and she taught us what it truly means when we say Forever to Thee.”



James Posey

13 Years of Membership

Favorite Gamecock Memory: “The 1985 game at Williams-Brice vs Duke. I was given tickets a few weeks before as a birthday gift from my father for my 7th birthday. I will never forget walking into the stadium for that game. It was like walking into a real life storybook.”



Sharon Eden

35 Years of Membership

Favorite Gamecock Memory: “I have numerous favorite memories, including friendships, championships, sporting and academic events. My number one favorite memory is the first date I had with my husband at a Sigma Chi Christmas party!”



Tommy Hickman

21 Years of Membership

Favorite Gamecock Memory: “Beating #1 ranked Alabama in 2010. Williams-Brice Stadium was rocking, swaying and as loud as ever. I will carry this memory with me to my grave.”

TIMELINE

- **January 31:** Gamecock Club Renewal Deadline
- **April 12:** Football Season Ticket Renewal Deadline
- **April 15:** 10- Month Payment Plan Begins
- **May 1-24:** Football Seat Selection
- **May 28-June 21:** Football Parking Selection
- **July 12:** Away Game Ticket Request Deadline
- **September 13:** Men's and Women's Basketball Renewal Deadline
- **September 23-27:** Women's Basketball Seat Selection
- **September 30-October 4:** Men's Basketball Seat Selection
- **December 6:** Baseball Renewal Deadline
- **December 16-19:** Baseball Seat Selection

WHY YOU SHOULD JOIN THE GAMECOCK CLUB!



**GREAT SEATS
AND PARKING**



**IMPACT GAMECOCK
STUDENT-ATHLETES**



**DISCOUNTS FROM
GARNET MARKET PARTNERS**



**LOCAL GAMECOCK
CLUB CHAPTERS**



**ACCESS TO
GAMECOCKS+**



**TWO FREE TICKETS
EVERY YEAR**

GAMECOCK CLUB BENEFITS*

	ROOST \$100	CENTURY \$175	ROUNDHOUSE \$400	HALF SCHOLARSHIP \$760	FULL SCHOLARSHIP \$1,600	SILVER SPUR \$3,500	GARNET SPUR \$7,350	GOLDEN SPUR \$10,500	PLATINUM SPUR \$15,750	DIAMOND SPUR \$31,500
COMPLIMENTARY AWAY TRIP (FOOTBALL OR BASKETBALL)										✓
ACCESS TO MCGUIRE CLUB AT COLONIAL LIFE ARENA (MEN'S BASKETBALL SEASON TICKET HOLDERS)								✓	✓	✓
OPPORTUNITY TO NAME A BENEFICIARY								✓	✓	✓
OPPORTUNITY TO PURCHASE PREMIUM SEATING						✓	✓	✓	✓	✓
FOOTBALL MEDIA GUIDE					✓	✓	✓	✓	✓	✓
ELEVATOR ACCESS AT WILLIAMS-BRICE STADIUM				✓	✓	✓	✓	✓	✓	✓
OPPORTUNITY TO PURCHASE LOWER-LEVEL SEATING AT WILLIAMS-BRICE STADIUM			✓	✓	✓	✓	✓	✓	✓	✓
WALL CALENDAR		✓	✓	✓	✓	✓	✓	✓	✓	✓
SPURS AND FEATHERS PUBLICATION	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
GARNET MARKET DISCOUNTS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEMBERSHIP DEALS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEMBERSHIP CARDS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Priority Points and Season Ticket Ranking

In an effort to equitably serve Gamecock Club members, a priority point system was developed to determine rankings for season ticket assignments, away and postseason game ticket distribution, parking pass assignments, and other special events. The current system was voted on and approved by the Gamecock Club Board of Directors on November 3, 2006 and amended June 13, 2023.

Point Accumulation

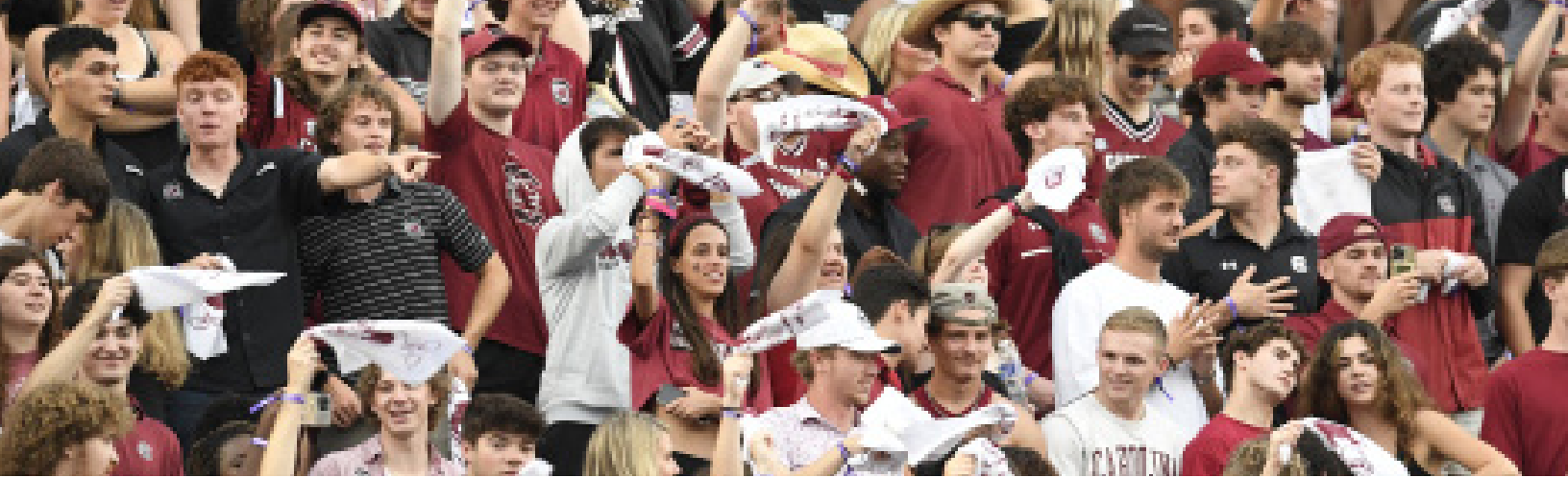
1 POINT for every \$100 donated to the Department of Athletics

1 POINT for each season ticket purchased for football, baseball, men's basketball and women's basketball

5 POINTS for each consecutive year of Gamecock Club membership

New in 2024: The Decade Dividends program will be modified to increase the bonus awarded at each decade of giving. When a member reaches a new decade of giving, they will receive an additional point bonus that corresponds with their consecutive years (i.e. a 20 point bonus for a member's 20th year of membership). This adjustment will be applied retroactively for all members.

**Gamecock Club benefits are contracted annually and are subject to change at the discretion of the Gamecock Club. South Carolina Athletics reserves the right to revoke membership benefits if a member is found to be in violation of NCAA rules and/or department policies.*



WHAT'S CHANGING FOR THE 2025-26 ATHLETICS YEAR AND BEYOND?

Gamecock Club

- In June 2023, the Gamecock Club board of directors approved an increase in membership dues that range from 11% to 20%. The lowest level (Roost) will remain unchanged at \$100. This membership will be due on January 31, 2025.
- Dues will be evaluated annually and may see smaller percentage increases in subsequent years.

Football, Men's and Women's Basketball and Baseball

- Season ticket prices may increase by two to four percent each year.

Football Parking

- Season ticket prices may increase by two to four percent each year.

WHAT WILL MY GAMECOCK CLUB MEMBERSHIP PRICING BE FOR 2025?

Membership Level	2024 Membership	2025 Membership
Champion Spur (new level)	N/A	\$60,000
Diamond Spur	\$31,500	\$35,000
Platinum Spur	\$15,750	\$17,750
Golden Spur	\$10,500	\$12,000
Garnet Spur	\$7,350	\$8,400
Silver Spur	\$3,500	\$4,000
Full Scholarship	\$1,600	\$1,850
Half Scholarship	\$760	\$900
Roundhouse	\$400	\$470
Century	\$175	\$200
Roost	\$100	\$100

TICKETS

Ticket Office Phone: **803-777-4274** • Ticket Office Email: **gctix@mailbox.sc.edu**



Season Tickets

- Gamecock Club members have the exclusive opportunity to purchase priority season tickets for football, men’s and women’s basketball, and baseball.
- Season tickets are selected in order of Gamecock Club giving level and then by points within that giving level.
- Members must maintain or increase their giving level on an annual basis and renew their tickets by the respective deadlines in order to retain their season ticket locations.
- Away games, postseason tickets, and parking are all assigned solely by priority point totals.

Season Parking

- Gamecock Club members must be season ticket holders in order to purchase season parking in each respective sport.
- Since parking is based solely on priority points, Gamecock Club members need to maintain any level of membership and renew their pass by the respective deadlines in order to retain their location.

Changes

All members have the opportunity to change or add to their seating and parking locations on an annual basis during the seat selection process utilizing the online seat selection tool or by calling into the Gamecock Club office at **803-777-4276**. Members who wish to keep the same locations are not required to take any action outside of renewing their tickets by the renewal deadline.

The South Carolina Athletics Ticket Office works to accommodate as many seating and parking requests as possible following the renewal deadline for each sport.

Ticket Limits*

	ROOST	CENTURY	ROUNDHOUSE	HALF SCHOLARSHIP	FULL SCHOLARSHIP	SILVER SPUR	GARNET SPUR	GOLDEN SPUR	PLATINUM SPUR	DIAMOND SPUR
FOOTBALL	2	2	4	6	8	8	8	8	8	10
BASEBALL	2	4	4	4	6	6	6	8	8	10
MEN & WOMENS BASKETBALL	2	4	4	6	6	8	8	10	10	10
AWAY FOOTBALL & POSTSEASON COMPETITIONS	2	2	2	2	2	4	4	6	6	8

*Ticket limits are subject to availability

PAYMENT PLAN OPTIONS

The Athletics Department offers several payment options to simplify the season ticket and Gamecock Club renewal process. Gamecock Club members may distribute payments over a period of ten months.

Please note tickets must be paid in full or in full compliance of payment plan to utilize online ticket management.

10-month Auto-Renew Plan

- 10-month payment plan includes all season tickets and parking as well as the following years Gamecock Club membership
- This plan runs April-January and auto-enrolls each year
- Payment plans are subject to a handling fee, but do not incur any interest
- Members can enroll in the 10-month plan via account manager or by calling the South Carolina Athletics Ticket Office at 803-777-4274.

3-month Football Only Plan

- 3-Month Football Only plan includes all Gamecock Football season tickets and parking
- This plan runs April-June and requires an annual re-enrollment

Declines

- The South Carolina Athletics Ticket Office attempts to contact all members that have a payment declined
- Accounts that become more than (1) month behind may be removed from the plan at the discretion of the South Carolina Athletics Ticket Office
- All accounts not in good standing on their plan are in jeopardy of having their tickets voided until payment is made

The Agreement between Customer and the University of South Carolina Athletics Department ("USC Athletics") shall remain in effect until terminated, by either party for any reason, in such time as to afford USC Athletics to act on it. NOTICE OF TERMINATION MUST BE IN WRITING and mailed or delivered to USC Athletics Ticket Office. You acknowledge that by opting into the Auto-Renew Payment Plan, you will be subject to Gamecock Club membership and/or tickets and/or other event rate increases.

Termination of the automated payment plan does not automatically terminate your Gamecock Club membership contract nor obligation for tickets and/or other events you have agreed to pay for, which stands independent of this agreement. Payment plan installments are subject to change upon customer-initiated add-ons and/or adjustments.

Please note payment plans may only be set up with credit/debit card or ACH (Automated Bank Draft) authorization. The billing address on the card must match the address listed on the member's account. The method of payment provided will automatically be charged on either the 15th of each month, or the following business day. Should the total amount due change at any point, the new balance on the account will be prorated over the remaining months of the payment schedule.



GAMECOCK FOOTBALL

Season Ticket and Parking Selections

Season ticket and parking selections will take place May 1-June 21. You must be a Gamecock Club member to be eligible to participate in this process and purchase season tickets and parking.

Postseason Ticket Request Information

Football postseason ticket information is distributed following the team's sixth win. It is important for members to submit postseason ticket requests by the announced deadline to ensure tickets are assigned based on Gamecock Club priority points. Members are also reminded to request tickets for all postseason games they are interested in attending. Charges are only processed for the game in which South Carolina is selected to participate.

The priority limits for football away games apply to both regular season away games and postseason competitions. Tickets requested outside of these limits will be filled based on availability after priority assignments.

WILLIAMS-BRICE STADIUM



Stadium Seats	
Red	\$740
Grey	\$675
Blue	\$615
Hot Pink	\$575
Green	\$520
Teal	\$510
Yellow	\$470
Black	\$425
Dark Grey	Students & Recruits

Club/Premium Seats**		Stadium Enhancement Fund*
Garnet	\$1,265	+\$1,000
Light Blue	\$1,165	+\$1,000
Pink	\$1,115	+\$750
Tan	\$1,090	+\$750
Lime Green	\$1,015	+\$500
Lavendar	\$715	+\$150
White	Premium Seating	+\$1,500
White Stripes	Loge Suites	Varies by location

**All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs

*First time purchases in club/premium seats require a one-time SEF contribution that varies on seat location

PREMIUM SEATING

South Carolina Athletics offers a variety of premium seating options at Williams-Brice Stadium exclusively to Gamecock Club members at the Silver Spur level and above.

For more information regarding availability and the pricing for any premium seating area, please contact our premium seating team at gamecockpremiumseats@mailbox.sc.edu.

Suites

Private Suites

- Williams-Brice Stadium features 20 private suites on the west side, each with seating for 16-24
- Amenities include indoor seating, sliding windows, private restrooms, televisions, and the option to purchase catering service.

2001 Loge

- Outdoor, open-air, private suites available in boxes of 4, 5 & 6 seats
- Access to the luxurious 2001 Club featuring lounge seating, televisions, private restrooms, and exclusive access to the iconic 2001 entrance
- 2001 Club comes with inclusive catering and a full cash bar

Traditions Loge

- Outdoor, open-air, private suites available in boxes of 4 and 8 seats
- Access to the indoor, climate-controlled Traditions Club featuring lounge seating, televisions and private restrooms
- Traditions Club features upgraded concessions for purchase and a full cash bar

Premium Seating

Champions Club North & South

Champions Club North (sections 201-202) and Champions Club South (sections 208-209) are one of the most exclusive private premium seating areas at Williams-Brice Stadium. Amenities include: indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, a luxurious club area with a view of on-field action, and a cash bar.

200 Executive Club

The 200 Executive Club area is located between the 15-yard lines on the west side of Williams-Brice Stadium. Amenities include: indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, and personal lockers for storing beverages and belongings.

600 Executive Club

The 600 Executive Club area is located directly beneath the press box on the west side of Williams-Brice Stadium. Amenities include: indoor (open-air) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, an indoor lounge area, and personal lockers for storing beverages and belongings.

The Zone

Spanning the south end zone between the lower and upper levels, the Founders Zone is the largest premium seating area at Williams-Brice Stadium. Amenities include: indoor and outdoor (covered) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, and personal lockers for storing beverages and belongings.

All new premium season tickets purchased will require a \$1,500 one-time Stadium Enhancement Fee.

For more information on premium seating, visit thegamecockclub.com/wbs-club-premium-seating.

**Please note, private suites are currently sold out for the 2024 Gamecock Football season and new inquiries will be placed on an interest list*

CLUB SEATING

The 2020 renovation of Williams-Brice Stadium provided several upgraded seating options for season ticket holders. These areas span the east and west sidelines as well as the south end zone of the stadium and include access to climate-controlled spaces, upgraded concessions and cash bars. An additional donation to the Williams-Brice Stadium Enhancement Fund* ranging from \$150 - \$1,000 is required for each new club seat purchased.

Traditions Club

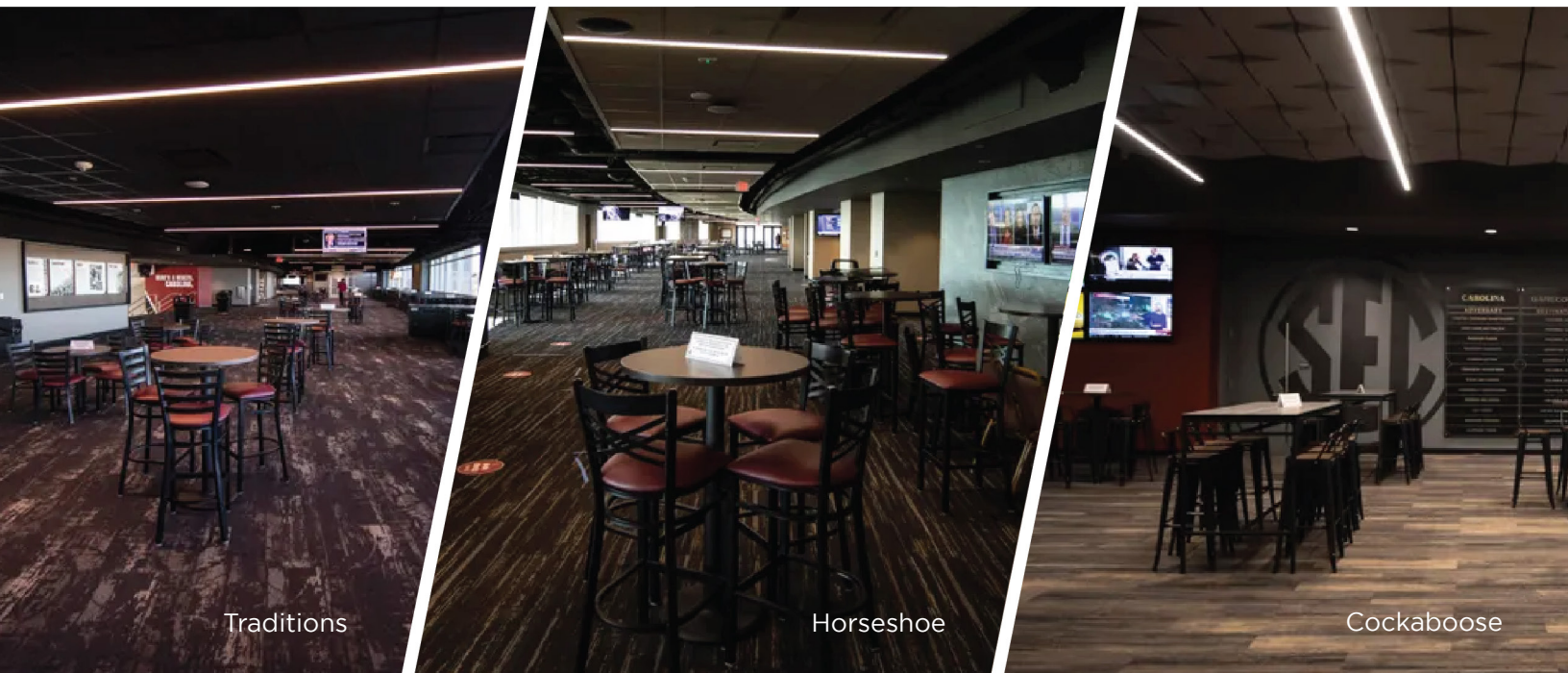
The Traditions Club is located on the 400 level and spans the east side with exclusive access to a cash bar, televisions, upgraded concessions and restrooms within the indoor, climate-controlled club space.

Horseshoe Club

The Horseshoe Club is located behind Sections 101-105 and provides exclusive access to a cash bar, televisions, upgraded concessions and restrooms within the indoor, climate-controlled club space to all 100-level season ticket holders.

Cockaboose Club

The club space located in the south end of the stadium's lower bowl provides exclusive access to a fully renovated concourse as well as indoor club spaces. The Cockaboose Club features cash bars, upgraded concessions and restrooms; this club area is restricted to seat holders in Sections 11-13. Seat holders will be able to move freely between the concourse, air-conditioned areas within the Crews Building and the south seating bowl, while enjoying the most affordable club experience offered at Williams-Brice Stadium.



Traditions

Horseshoe

Cockaboose

All new club season tickets purchased will require a one-time Stadium Enhancement Fee. For more information on club seating, visit thegamecockclub.com/wbs-club-premium-seating.



FOOTBALL PARKING

Gamecock Club season pass holders will have the first right of refusal to renew their parking space(s) until the next scheduled re-parking, as long as they remain Gamecock Club members, pay for the space(s) by the announced deadline, maintain the appropriate number of season tickets, and the parking space(s) are still being sold as part of the Gamecock Club parking allocation.

The 2024 football season will be a reparking year. There will continue to be an opportunity for season ticket holders to relocate their parking each year during the parking selection process; however, they must re-select their parking space(s) every five years during the scheduled re-parking. Note, South Carolina Athletics may evaluate and change parking policy and locations annually.

Season ticket holders may select one parking space per every four season tickets purchased per the chart below.

SEASON TICKETS PURCHASED	PARKING PASSES
1 - 4	1
5 - 8	2
9 - 10	3

Gamecock Park

Premium North	\$1,000
Premium South	\$1,000
Garnet Way 1	\$750
Garnet Way 2	\$750
Garnet Way 3	\$600
Garnet Way 4	\$600
Quad 1	\$600
Quad 2	\$600
Quad 3	\$500
Quad 4	\$500
Quad 5	\$400

Fairgrounds*

Garnet/Black/White Lots	\$470
Spaces along the fence on George Rogers Blvd	
Blue/Green Lots	\$420
Spaces along the fence on George Rogers Blvd	
Garnet/Black/White Lots	\$370
Blue/Green Lots	\$340

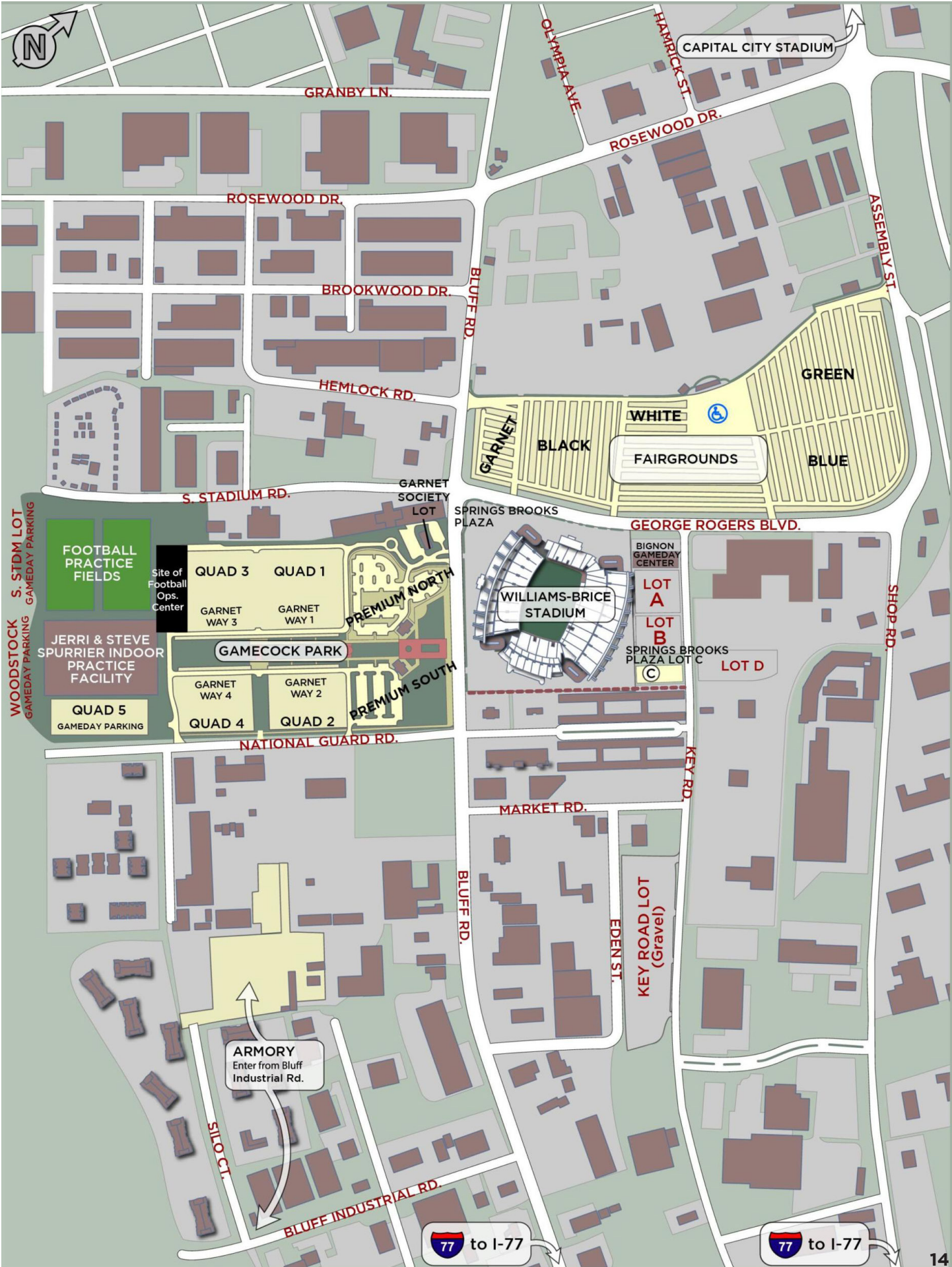
Gamecock Club reserved parking in the State Fairgrounds will not be honored for home football games that coincide with the State Fair. Parking will cost \$20 per vehicle and spaces will be filled on a first-come, first-served basis.

**Pricing for Fairgrounds parking is based on six (6) home games.*

Additional Parking*

Armory	\$125
--------	-------

**All spaces in the Armory parking lot will be filled on a first-come, first-served basis on game day.*



CAPITAL CITY STADIUM

GRANBY LN.

ROSEWOOD DR.

BROOKWOOD DR.

HEMLOCK RD.

S. STADIUM RD.

GARNET SOCIETY LOT

SPRINGS BROOKS PLAZA

GEORGE ROGERS BLVD.

FOOTBALL PRACTICE FIELDS

Site of Football Ops. Center

QUAD 3

QUAD 1

GARNET WAY 3

GARNET WAY 1

PREMIUM NORTH

GAMECOCK PARK

WILLIAMS-BRICE STADIUM

BIGNON GAMEDAY CENTER

LOT A

LOT B

SPRINGS BROOKS PLAZA LOT C

LOT D

JERRI & STEVE SPURRIER INDOOR PRACTICE FACILITY

QUAD 5

GAMEDAY PARKING

QUAD 4

QUAD 2

GARNET WAY 4

GARNET WAY 2

PREMIUM SOUTH

NATIONAL GUARD RD.

MARKET RD.

BLUFF RD.

KEY RD.

EDEN ST.

KEY ROAD LOT (Gravel)

ARMORY
Enter from Bluff Industrial Rd.

SITIO CT.

BLUFF INDUSTRIAL RD.



GAMECOCK BASKETBALL

Gamecock Club members have the exclusive opportunity to purchase lower-level seating for men's and women's basketball. General admission seating is available to the public in the upper deck.

The McGuire Club

The McGuire Club is open when doors to Colonial Life Arena open and closes at the conclusion of halftime for all home Gamecock Men's Basketball games. Patrons can enjoy an all-inclusive game day meal & snacks, non-alcoholic beverages, cash bar, and lounge seating with televisions while inside the McGuire Club.

Seat Selection

Fans must renew their basketball season tickets or have paid a season ticket deposit in order to participate in the seat selection process each fall. Members will receive their seat selection times in the fall of each year. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at **803-777-4274** by the respective deadline and request assistance during their assigned selection time.

Season Parking

Season parking passes for men's and women's basketball will be sold for **\$125 each**, based on availability and priority. Season parking passes are also valid for Gamecock postseason games at Colonial Life Arena. Limit one (1) parking pass per account holder; men's and women's passes sold separately. Parking passes are not renewable. Charges may apply for lost or misplaced parking passes. Parking assignments, locations, and price may be evaluated and changed annually.

Postseason Tickets

If the Gamecocks advance to postseason play, all Gamecock Club members will receive an email with tournament ticket information. All ticket requests will be filled based on Gamecock Club priority points.



PREMIUM SEATING

Suites*

Colonial Life Arena features 38 private suites on the concourse level each with seating for 12-16. Amenities include open-air seating, private restrooms, televisions, and the option to purchase catering. Suite holders also have the opportunity to use their suite during other events at Colonial Life Arena, with the additional purchase of tickets. Please contact the Premium Seating team at gamecockpremiumseats@mailbox.sc.edu for additional information regarding Colonial Life Arena suites.

Founders Club - Men's Basketball

Founders Club seating includes courtside seating and select lower level seating. The purchase of Founders Club seats includes access to the McGuire Club, which features gourmet catering, private restrooms, televisions, lounge seating and a cash bar.

VIP Club

The VIP Club is located on the concourse level of Colonial Life Arena. The suite features a lounge area with refreshments, as well as a cash bar. Club passes are available for purchase to Gamecock Club members with season women's basketball tickets. Season passes are assigned by Gamecock Club priority and are subject to non-renewal.

*Please note, private suites are currently sold out for the 2024 Gamecock Basketball season and new inquiries will be placed on an interest list

COLONIAL LIFE ARENA

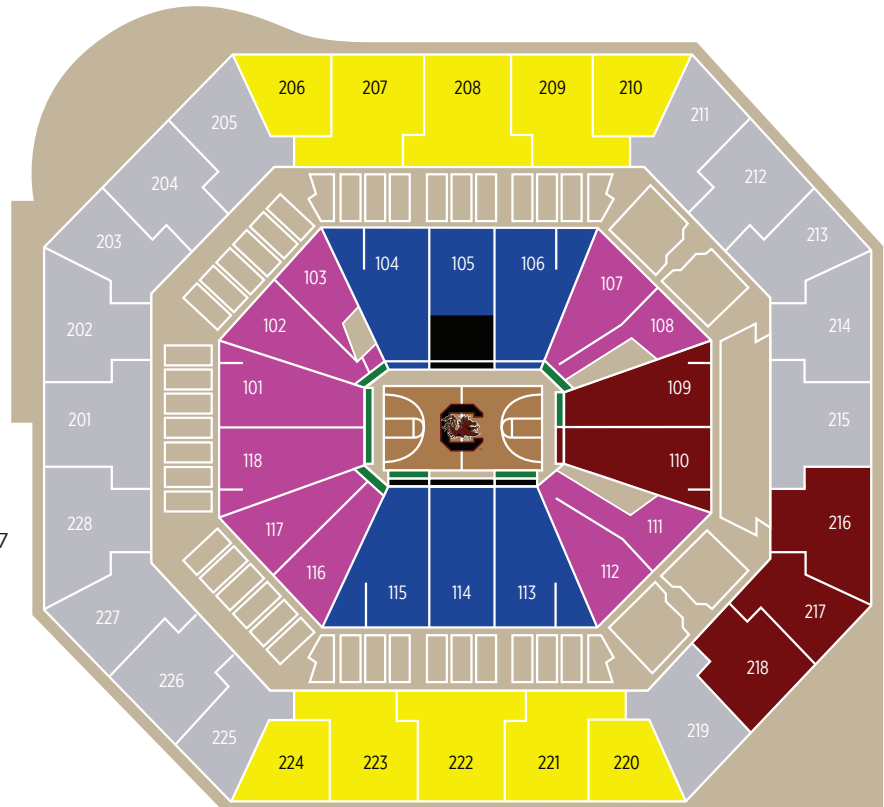


Men's Basketball

- Sideline Floor**
\$2,350
Sec. 113 & 115 - Row AA
- Founders Club A**
\$1,825
Sec. 114 - Rows CC-DD
Sec. 101, 109, 118 - Row FL
Sec. 105 - Rows AA-CC
- Founders Club B**
\$1,760
Sec. 105 - Rows 1-8
- Lower Sideline**
\$270
Sec. 104 & 106 - All Rows
Sec. 105 & 114 - Rows 9-25
Sec. 113 & 115 - Rows 9-27
- Lower Corner**
\$265
Sec. 102-103, 107-108, 116-117 - Rows BB-27
- Lower Baseline**
\$175
Sec. 101 & 118 Rows AA-27
- Upper Sideline**
\$200
- Upper Corner**
\$160
- Upper Baseline**
\$90
- Students**

Women's Basketball

- Courtside**
\$650
Sec. 113 & 115 - Row AA
Sec. 101, 109, 118 - Row FL
Sec. 102, 103, 107, 116, 117 - Row AA
- Premier Seating**
\$375
Sec. 105 - Rows AA-8
Sec. 113 & 115 - Rows BB-DD
Sec. 114 - Row CC-DD
- Lower Level 1 Seating**
\$225
Sec. 104 & 106 - All Rows
Sec. 113 & 115 - Rows AA-27
Sec. 105 - Rows 9-25
- Lower Level 2 Seating**
\$125
Sec. 102-103, 107-108, 116-117 - Rows BB-27
Sec. 101, 118 - Rows AA-27
Sec. 111 & 112 - All Rows
- Upper Reserved**
\$100
Sec. 206-210, 220-224 - All Rows
- Upper Deck Seating**
\$75
- Students**



GAMECOCK BASEBALL

Season Tickets

Fans must renew their baseball season tickets or have paid a season ticket deposit in order to participate in the seat selection process in December. Members will receive their seat selection times within two weeks of the selection process. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at **803-777-4274** by the respective deadline and request assistance during their assigned selection time.

Postseason Tickets

Baseball postseason ticket information is posted online and distributed via email as Regional host sites are announced in May and as teams advance in the tournament. Current baseball season ticket holders will be invoiced online in April for their season seats for potential home postseason play. Payment is due in May.

Parking

South Carolina Athletics works closely with the businesses surrounding Founders Park to accommodate all fans with game day parking. A parking map is available for reference at thegamecockclub.com/baseball.

Season ticket holders may select one (1) parking space per every four (4) season tickets purchased. Season parking passes are also valid for Gamecock postseason games at Founders Park.



PREMIUM SEATING

Suites*

Suites at Founders Park are located on the press box level, between first and third base. Each private suite offers 10 outdoor seats and four indoor seats, plus two standing-room only tickets. Amenities include outdoor seating, an indoor lounge area, televisions, and two parking passes in the stadium lot.

First and Third Base Clubs

The First Base Club and Third Base Club are located on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, televisions, an indoor lounge area, and a cash bar.

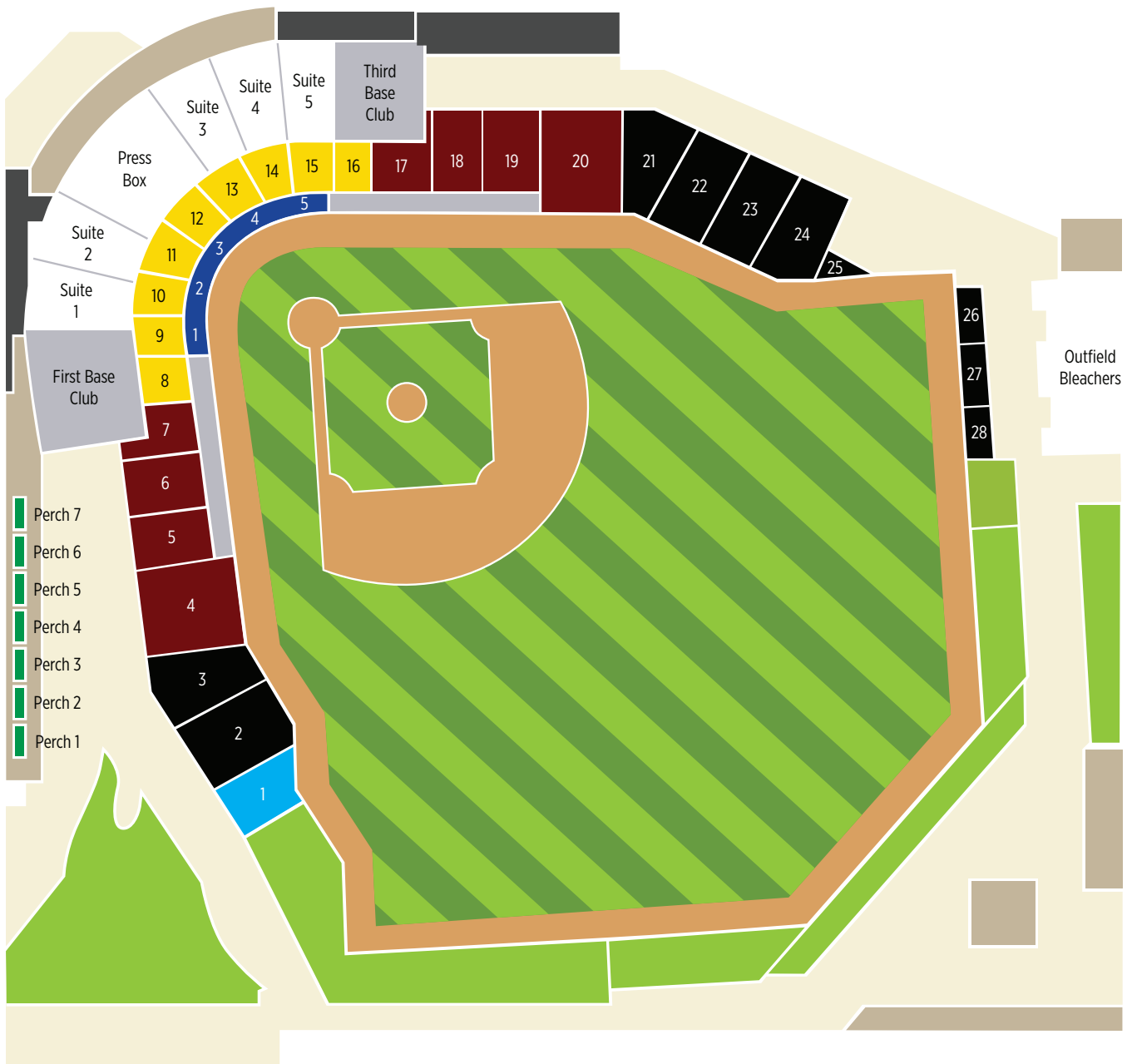
The Perch

The Perch is located down the first base line on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, and a cash bar.

Perch Party Deck

The Perch Party Deck is the newest premium offering at Founders Park. Amenities include access to the deck to view the game in a social atmosphere, inclusive snacks and refreshments, and a cash bar.

FOUNDERS PARK



Stadium Seats

Black	\$325
Garnet	\$375
Gold	\$425
Blue	\$450
Cyan	Students
Outfield Bleachers	\$300

Club/Premium Seats*

Green	\$1,600
Grey	\$2,250

*Premium seating limited to Silver Spur and above.

All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs.



ADDITIONAL GAMECOCK CLUB MEMBERSHIPS

The Gamecock Club offers a variety of memberships for a variety of fans!



Junior Gamecock Club (\$40)

Children ages 18 and under are invited to join the Junior Gamecock Club, the official kids' club of South Carolina Athletics.

- Official t-shirt & gift
- Invitations to exclusive events
- Free admission to all men's and women's soccer and volleyball matches.
- Free ticket to a select football game and select men's and women's basketball, baseball and softball games
- Consecutive years of membership applying towards future Gamecock Club membership

Student Gamecock Club (\$35 per year or \$120 for 4 years)

The Student Gamecock Club is open to current students at the University of South Carolina.

- Official t-shirt & membership decal
- Three (3) student loyalty points
- Exclusive athletics facilities tours
- Consecutive years of membership applying towards future Gamecock Club members

Young Alumni Football Season Ticket (Starting at \$240 per ticket)

Eligible University of South Carolina graduates can purchase up to two (2) season football tickets at a discounted price. Contact the Gamecock Ticket Sales Department at **803-777-8850** for more information.

- Season tickets are renewable for up to four (4) years (incremental Gamecock Club donation required for years 2-4).
- Seats will be located in East Upper sections with other Young Alumni members.
- Members save over 55% off the base season ticket price.

Parent Season Ticket Package (\$780)

Parents of full time University of South Carolina students are now able to purchase two (2) season tickets for every home football game. Contact the Gamecock Ticket Sales Department at **803-777-8850** for more information.

- Package includes two (2) season tickets and Gamecock Club donation.
- Additional tickets can be purchased for \$365 each.
- Account is tied to your student's VIP account, and can help your student more easily transition into a Young Alumni membership upon graduation.

GARNET SOCIETY

The Garnet Society is made up of over 600 members that have supported South Carolina Athletics above and beyond their Gamecock Club Memberships. These donors allow the athletics department to fund capital projects, scholarships, and operating expenses that are not covered through the Gamecock Club. These gifts are 100% tax deductible and typically paid out over a period of years.

Palmetto
\$25,000+



All-American
\$100,000+



Legends
\$250,000+



In The Huddle
\$1,000,000+



Dodie Anderson
\$5,000,000+



RECENTLY COMPLETED PROJECTS

Blatt Natatorium

Completed: December 2022

Approximate Coast: \$250,000

Features: Graphics, sound system, video and scoreboard, hot and cold tubs.

Carolina Indoor Tennis Center

Completed: September 2021

Approximate Coast: \$7,000,000

Features: Six indoor tennis courts, only competitive indoor tennis facility in the Midlands, team locker rooms, athletic training facility.

Williams-Brice Stadium 2020 Enhancement

Completed: August 2020

Approximate Coast: \$22,500,000

Features: Largest ever investment in the stadium; four new club spaces and loge suites.

"The \$22 million enhancements are more than we've ever done to the stadium before. I don't want to call this Phase 1 but it's sort of like that in some ways. We know this isn't close to the end of what needs to be done to that stadium. We felt like what we're doing right now tiered very well with a series of actions that can come on the back end of it. The plan to move forward fits nicely."

- Athletics Director Ray Tanner

Naming Opportunities



Ann Cassady 2010 National Championship Display Case

Location: Founders Park
Dedicated: September 2022



Jeff & Leslie Archie Court

Location: Carolina Coliseum
Dedicated: September 2022



Paul Mitchell Heisman Trophy Display

Location: Long Family
Football Operations Center
Dedicated: October 2022



Rice Athletics Center

1304 Heyward Street
Columbia, SC 29208
Monday - Friday 8:30 a.m. - 5 p.m.

Gamecock Club

P: 803-777-4276
F: 803-777-1880
TheGamecockClub.com
gclub@mailbox.sc.edu
Facebook.com/TheGamecockClub
X @TheGamecockClub
@GamecockClub

Athletics Ticket Office

P: 803-777-4274
Toll-free: 800-4SC-FANS or 800-472-3267
gctix@mailbox.sc.edu

