



GARNET SOCIETY



ACHIEVING EXCELLENCE THROUGH PHILANTHROPIC SUPPORT

UNIVERSITY OF SOUTH CAROLINA ATHLETICS

THE GARNET

THE GARNET SOCIETY

The Garnet Society is made up of over 600 members that have supported South Carolina Athletics above and beyond their Gamecock Club membership. These donors allow the athletic department to fund capital projects, scholarships, and operating expenses that are not covered through the Gamecock Club. These gifts are 100% tax deductible and typically paid out over a period of time.



Palmetto Society

\$25,000+

Members: 379



All-American Society

\$100,000+

Members: 125



Legends Society

\$250,000+

Members: 96



In The Huddle Society

\$1,000,000+

Members: 36



Dodie Anderson Society

\$5,000,000+

Members: 8

Above societies are based on cumulative giving to Gamecock Athletics.

NET SOCIETY

RECENTLY COMPLETED PROJECTS

BLATT NATATORIUM

Completed: December 2022

Approximate Cost: \$250,000

Features: Graphics, sound system, video and scoreboard, hot and cold tubs.

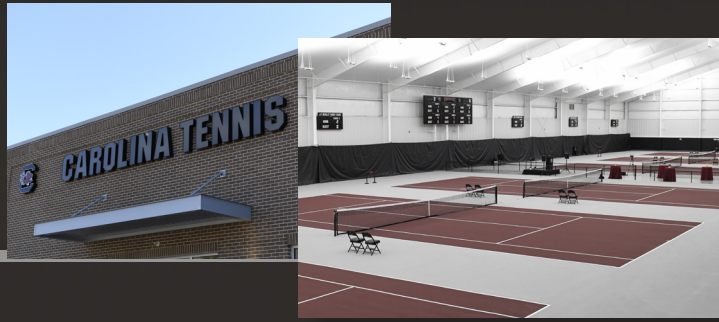


CAROLINA INDOOR TENNIS CENTER

Completed: September 2021

Approximate Cost: \$7,000,000

Features: Six indoor tennis courts, only competitive indoor tennis facility in the Midlands, team locker rooms, athletic training facility.



WILLIAMS-BRICE STADIUM 2020 ENHANCEMENT

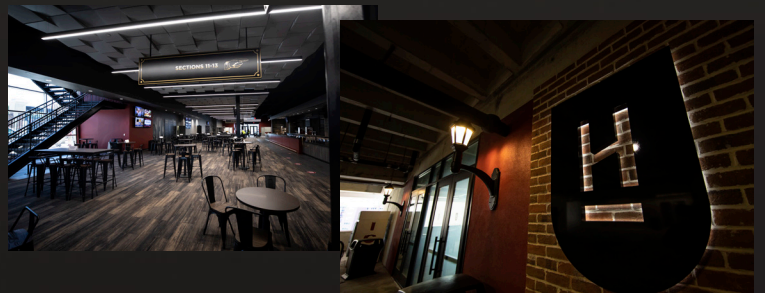
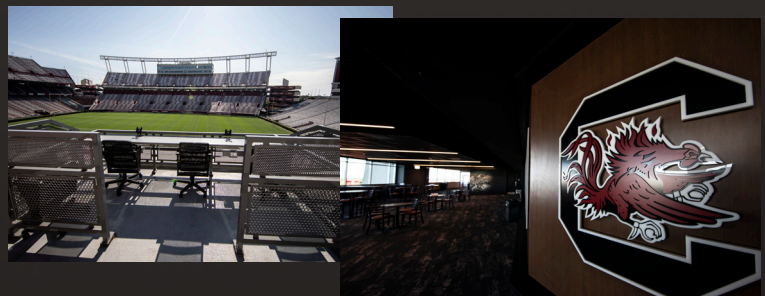
Completed: August 2020

Approximate Cost: \$22,500,000

Features: Largest ever investment in the stadium; four new club spaces and loge suites.

"The \$22 million enhancements are more than we've ever done to the stadium before. I don't want to call this Phase 1 but it's sort of like that in some ways. We know this isn't close to the end of what needs to be done to that stadium. We felt like what we're doing right now tiered very well with a series of actions that can come on the back end of it. The plan to move forward fits very nicely."

-Athletics Director Ray Tanner



OPPORTUNITIES OUTSIDE THE LINES

NAME IMAGE LIKENESS EDUCATION

The University of South Carolina Athletics Department will provide student-athletes with a best-in class offering of educational resources in the Name, Image, Likeness space. In conjunction with Gamecock CEO staff, student-athletes will receive targeted education regarding various facets of NIL including, brand awareness, financial literacy, and social media training.

Gamecock Athletics believes in the wide ranging impact of NIL and will continue to invest in resources to assist student-athletes in all facets of their life.



Learn more: <https://gamecocksonline.com/nil/>

THE WOMEN OF SOUTH CAROLINA

Our mission is to provide the best possible female student-athlete experience. The more we invest in our women, the more successful they can become.

- (S)HERO- She is Honorable, Empowering, Resilient, and Owns It: a forum where female student-athletes can effectively and proactively support each other
- Professional development seminars demonstrate how to prepare for the work environment
- Provide the opportunity for female student-athletes to attend national conferences such as Women Leaders, Black SA Summit or NCAA Diversity and Inclusion Conference
- Partner with Gamecock Sports Properties on various networking opportunities



GAMECOCK STUDENT ATHLETE PROMISE

BEYOND SPORTS

The Beyond Sports Professional Development & Internship Program provides meaningful experiences for student-athletes across varying disciplines by facilitating professional development programming, in conjunction with paid internships, in order to best prepare Gamecocks for life beyond college.

- Interview experience with feedback from community partners
- Provide student-athletes with meaningful work experience in a professional setting in his/her area of professional interest
- Enhance student-athletes' resume
- Teach student-athletes how to build a professional network
- Student-Athlete scholarships
- Expand student-athlete references beyond professors and coaches
- Help student-athletes prepare for life beyond college



GAMECOCK CEO

The Gamecock CEO experience empowers student-athletes to become the CEO of their lives by providing the resources to educate, inspire and holistically develop student-athletes as they transition into college and in preparation for life after graduation.

PROFESSIONAL DEVELOPMENT

Gamecock athletes hone in on tangible and intangible skills that will enhance employability and success beyond Carolina.

PERSONAL DEVELOPMENT

Student-athletes will grow through self-identity, awareness, relationship building, and independent, autonomous decision making for life after UofSC.

LEADERSHIP DEVELOPMENT

Developing the next generation of leaders both on and off the field of play.

SERVICE

A continuing commitment by Gamecock student-athletes to respond with both time and effort to the needs of their local communities and beyond.



JOIN THE TRADITION

NAMING OPPORTUNITIES



**ANN CASSADY
2010 NATIONAL CHAMPIONSHIP
DISPLAY CASE**

LOCATION: Founders Park

DEDICATED: September 2022



**JEFF & LESLIE
ARCHIE COURT**

LOCATION: Carolina Coliseum

DEDICATED: September 2022



**PAUL MITCHELL
HEISMAN TROPHY DISPLAY**

LOCATION: Long Family
Football Operations Center

DEDICATED: October 2022

AVAILABLE NAMING OPPORTUNITY LOCATIONS



FOOTBALL
WILLIAMS-BRICE STADIUM
LONG FAMILY FOOTBALL OPERATIONS CENTER
RICE FOOTBALL CAMPUS
SPRINGS-BROOKS PLAZA
GAMECOCK PARK



BASEBALL
FOUNDERS PARK



BASKETBALL
COLONIAL LIFE ARENA
CAROLINA COLISEUM



TENNIS
INDOOR TENNIS CENTER
OUTDOOR TENNIS FACILITY

EQUESTRIAN
ONE WOOD FARM



SOFTBALL
CAROLINA SOFTBALL STADIUM

CREGGER ATHLETICS VILLAGE
DODIE ANDERSON ENRICHMENT CENTER
RICE ATHLETICS CENTER
WHEELER BEACH



PLEASE CONTACT A MEMBER OF OUR DEVELOPMENT STAFF REGARDING ADDITIONAL NAMING OPPORTUNITIES.

LEAVE YOUR LEGACY

WAYS TO GIVE

PREFERRED WAYS TO GIVE

LIQUID ASSETS/CASH

A gift of cash is the most popular way of supporting Gamecock Athletics. Gifts of cash are ordinarily tax-deductible for up to 50% of your adjusted gross income in the year of the contribution (with a five-year carryover for the excess not utilized).

SECURITIES/STOCK TRANSFERS

When you donate securities, you generally do not incur any capital gains tax. You also may be eligible to receive a federal income tax charitable deduction for the full fair market value of publicly traded securities if you have held them for at least a year and a day.



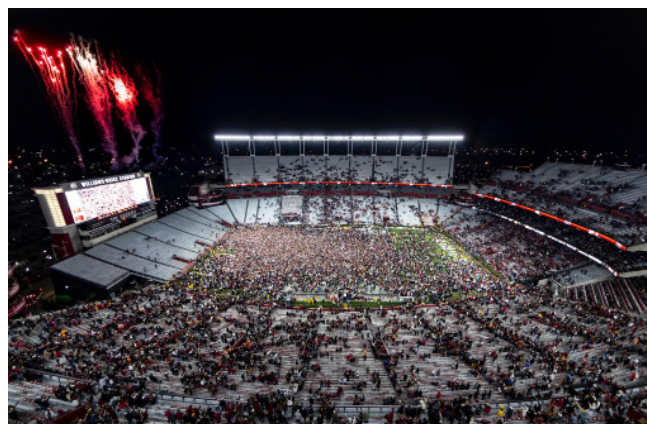
ALTERNATIVE PHILANTHROPIC OPPORTUNITIES

BEQUESTS/WILLS

Leaving money to the University through your will or trust is the most popular estate planning option. With a provision in your will, a donor can make a significant gift that may not have been possible during his or her lifetime. It also provides valued support after annual giving ends. An estate-tax charitable deduction for the entire amount of the gift is allowed.

CHARITABLE GIFT ANNUITY

When the gift annuity matures, the balance provides support to the University of South Carolina Educational Foundation. In exchange for a gift of property, marketable securities, or cash, the Foundation will contractually guarantee to pay you and/or another beneficiary guaranteed, fixed payments for life.



RETIREMENT PLAN ASSETS

One may avoid heavy taxation of retirement funds and support Gamecock Athletics by designating the University as a beneficiary of your IRA, 401K or other retirement vehicle. Since these funds have not been taxed, these assets may be the best resource to designate for charitable purposes. Lifetime transfers from IRAs or Roth IRAs are possible for donors who are 70 1/2 years or older.

CHARITABLE REMAINDER TRUST

One may create a trust agreement in which you can transfer assets and retain income. When the payment period ends, the University of South Carolina Educational Foundation receives a gift. Funding the trust with long-term appreciated assets generates no capital gains tax liability on the transfer.



THIS IS NOT INTENDED AS LEGAL OR TAX ADVICE. PLEASE CONSULT WITH YOUR PROFESSIONAL ADVISOR.

THANK YOU

FOR YOUR SUPPORT OF SOUTH CAROLINA STUDENT-ATHLETES



A CAPITAL INITIATIVE FOR GAMECOCK ATHLETICS



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