

GAMECOCK CLUB

ESTABLISHED 1940



2025 MEMBERSHIP GUIDE

Devoted Gamecock Club members,

Thank you for joining the Gamecock Club for another exciting year. Ranging from new educational resources that enrich our student-athletes’ lives to funding new projects that make USC as attractive as any other school in the country for recruits, the success they enjoy on and off the field is not possible without you.

We are looking forward to another year of rally towels swirling to Sandstorm, cheering on our teams, and building relationships with you.

Go Gamecocks!



Wayne L. Hiott
CEO of the Gamecock Club
Sr. Associate Athletics Director for Development

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OUR WHY

The mission of the Gamecock Club is to create a proud community of Gamecocks that provides student-athletes and coaches with the support they need to succeed.

Our mission comes to life through our three core pillars: Investing in Our Teams, Creating Lifetime Memories, and Engaging Our Gamecock Community—each representing a unique way we turn passion into impact.

Investing in Our Teams

Your support equips Gamecock student-athletes and coaches with the tools they need to excel both on and off the field. As a Gamecock Club member, you provide the resources necessary for our teams to compete for championships while fostering a holistic and enriching experience that empowers student-athletes to thrive at USC and beyond.

Creating Lifetime Memories

We build on your support to cherish the moments that define the Gamecock experience and strive to create unforgettable opportunities to celebrate the pride and tradition of being a Gamecock. From the excitement of game day to unique interactions with student-athletes and coaches, each experience strengthens bonds within our community and ensures the legacy of Gamecock pride endures for generations.

Engaging Our Gamecock Community

The Gamecock Club is dedicated to bringing your passion to life by cultivating genuine, personal connections with every Gamecock fan. By engaging with local communities through in-state and out-of-state chapters—and fostering one-to-one interactions between our staff and fans—we inspire a shared sense of purpose and belonging. These relationships create a lasting legacy of unity and pride, turning fandom into a driving force for positive impact.

2024 MEMBER SPOTLIGHTS



DAVID HERNDON

35 Years of Membership

Favorite Gamecock Memory: “The 1980 football game vs Georgia in Athens. I was there and it was the year George Rogers won the Heisman trophy. It was a war all the way up until the end. A game I will never forget.”



ALVA C. FALLAW

43 Years of Membership

Favorite Gamecock Memory: “Going to the Women’s Basketball National Championship final four in Minneapolis, MN. My wife and I were there in person to watch them win it all! A night to remember!”



MARGARET-ANNE PITTS GAFFNEY

10 Years of Membership

Favorite Gamecock Memory: “Attending the ceremony when my father Ed Pitts, former Gamecock football All-American, Co-Captain, Freshman Coach and Gamecock Club Director was inducted into the University of South Carolina Athletics Hall of Fame in 2002.”



JEFF BLACK

7 Years of Membership

Favorite Gamecock Memory: “Until I married into a Gamecock family, I had always been an Alabama fan. 2010 was the year I became a Gamecock fan for life! October 9, 2010, we defeated Alabama 35-21 in Columbia, in an unforgettable upset! We also upset No. 1 Kentucky in men’s basketball and baseball won the College World Series. It was the best year to be a Gamecock!”



RANDOLPH SMITH

57 Years of Membership

Favorite Gamecock Memory: “Meeting John Roche and having him sign the Sports Illustrated cover he was on. Secondly, attending my first basketball game in Carolina Coliseum in 1970 with my mother to watch that magical team.”



DOMINIQUE SAWYER

12 Years of Membership

Favorite Gamecock Memory: “Celebrating the first Women’s Basketball National Championship in Dallas for my golden 31st birthday!”



DAMON HALEY

40 Years of Membership

Favorite Gamecock Memory: “Traveling to every stadium in the SEC, the back to back Outback Bowl victories and the great tailgates with family and friends at our home games. We have never lost a tailgate!”

TIMELINE



WHY YOU SHOULD JOIN THE GAMECOCK CLUB!



**GREAT SEATS
AND PARKING**



**IMPACT GAMECOCK
STUDENT-ATHLETES**



**DISCOUNTS FROM
GARNET MARKET PARTNERS**



**LOCAL GAMECOCK
CLUB CHAPTERS**



**ACCESS TO
GAMECOCKS+**



**TWO FREE TICKETS
EVERY YEAR**



GAMECOCK CLUB BENEFITS*

	ROOST (\$100)	CENTURY (\$200)	ROUNDHOUSE (\$470)	HALF SCHOLARSHIP (\$900)	FULL SCHOLARSHIP (\$1,850)	SILVER SPUR (\$4,000)	GARNET SPUR (\$8,400)	GOLDEN SPUR (\$12,000)	PLATINUM SPUR (\$17,750)	DIAMOND SPUR (\$35,000)	CHAMPION SPUR (\$60,000)
CUSTOM GAMECOCK CLUB BLAZER											✓
NATIONAL CHAMPIONSHIP RING											✓
COMPLIMENTARY AWAY TRIP (FOOTBALL OR BASKETBALL)										✓	✓
ACCESS TO MCGUIRE CLUB AT COLONIAL LIFE ARENA (MBB SEASON TICKET HOLDERS)								✓	✓	✓	✓
OPPORTUNITY TO NAME A BENEFICIARY								✓	✓	✓	✓
OPPORTUNITY TO PURCHASE PREMIUM SEATING						✓	✓	✓	✓	✓	✓
FOOTBALL MEDIA GUIDE					✓	✓	✓	✓	✓	✓	✓
ELEVATOR ACCESS AT WILLIAMS-BRICE STADIUM				✓	✓	✓	✓	✓	✓	✓	✓
OPPORTUNITY TO PURCHASE LOWER-LEVEL SEATING AT WILLIAMS-BRICE STADIUM			✓	✓	✓	✓	✓	✓	✓	✓	✓
WALL CALENDAR		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPURS & FEATHERS PUBLICATION	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
GARNET MARKET DISCOUNTS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEMBERSHIP DECALS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MEMBERSHIP CARDS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Priority Points and Season Ticket Ranking

In an effort to equitably serve Gamecock Club members, a priority point system was developed to determine rankings for season ticket assignments, away and postseason game ticket distribution, parking pass assignments, and other special events. The current system was voted on and approved by the Gamecock Club Board of Directors on November 3, 2006 and amended June 13, 2023.

**Gamecock Club benefits are contracted annually and are subject to change at the discretion of the Gamecock Club. South Carolina Athletics reserves the right to revoke membership benefits if a member is found to be in violation of NCAA rules and/or department policies.*

TICKETS

Ticket Office Phone: **803-777-4274** • Ticket Office Email: **gctix@mailbox.sc.edu**

Season Tickets

- Gamecock Club members have the exclusive opportunity to purchase priority season tickets for football, men's and women's basketball, and baseball.
- Season tickets are selected in order of Gamecock Club giving level and then by points within that giving level.
- Members must maintain or increase their giving level on an annual basis and renew their tickets by the respective deadlines in order to retain their season ticket locations.
- Away games, postseason tickets, and parking are all assigned solely by priority point totals.

Season Parking

- Gamecock Club members must be season ticket holders in order to purchase season parking in each respective sport.
- Since parking is based solely on priority points, Gamecock Club members need to maintain any level of membership and renew their pass by the respective deadlines in order to retain their location.

Changes

All members have the opportunity to change or add to their seating and parking locations on an annual basis during the seat selection process utilizing the online seat selection tool or by calling into the Gamecock Club office at **803-777-4276**. Members who wish to keep the same locations are not required to take any action outside of renewing their tickets by the renewal deadline.

The South Carolina Athletics Ticket Office works to accommodate as many seating and parking requests as possible following the renewal deadline for each sport.

Ticket Limits*

	FOOTBALL	BASEBALL	BASKETBALL	FB AWAY GAMES
CHAMPION SPUR (\$60,000)	20	14	16	20
DIAMOND SPUR (\$35,000)	14	10	12	14
PLATINUM SPUR (\$17,750)	12	8	12	12
GOLDEN SPUR (\$12,000)	10	8	10	10
GARNET SPUR (\$8,400)	10	6	10	10
SILVER SPUR (\$4,000)	8	6	8	8
FULL SCHOLARSHIP (\$1,850)	8	6	6	8
HALF SCHOLARSHIP (\$900)	6	4	6	6
ROUNDHOUSE (\$470)	4	4	4	4
CENTURY (\$200)	2	4	4	2
ROOST (\$100)	2	2	2	2

**Ticket limits are subject to availability*

PAYMENT PLAN OPTIONS

The Athletics Department offers several payment options to simplify the season ticket and Gamecock Club renewal process. Gamecock Club members may distribute payments over a period of ten months.

Please note tickets must be paid in full or in full compliance of payment plan to utilize online ticket management.

10-month Auto-Renew Plan

- 10-month payment plan includes all season tickets and parking as well as the following years Gamecock Club membership
- This plan runs April-January and auto-enrolls each year
- Payment plans are subject to a handling fee, but do not incur any interest
- Members can enroll in the 10-month plan via account manager or by calling the South Carolina Athletics Ticket Office at 803-777-4274.

3-month Football Only Plan

- 3-Month Football Only plan includes all Gamecock Football season tickets and parking
- This plan runs April-June and requires an annual re-enrollment

Declines

- The South Carolina Athletics Ticket Office attempts to contact all members that have a payment declined
- Accounts that become more than (1) month behind may be removed from the plan at the discretion of the South Carolina Athletics Ticket Office
- All accounts not in good standing on their plan are in jeopardy of having their tickets voided until payment is made

The Agreement between Customer and the Gamecock Club shall remain in effect until terminated, by either party for any reason, in such time as to afford the Gamecock Club to act on it. NOTICE OF TERMINATION MUST BE IN WRITING and emailed, mailed or delivered to the Gamecock Club. You acknowledge that by opting into the Auto-Renew Payment Plan, you will be subject to Gamecock Club membership and/or tickets and/or other event rate increases.

Termination of the automated payment plan does not automatically terminate your Gamecock Club membership contract nor obligation for tickets and/or other events you have agreed to pay for, which stands independent of this agreement. Payment plan installments are subject to change upon customer-initiated add-ons and/or adjustments.



GAMECOCK FOOTBALL

Season Ticket and Parking Selections

Season ticket and parking selections will take place April 23-June 6. You must be a Gamecock Club member to be eligible to participate in this process and purchase season tickets and parking.

Postseason Ticket Request Information

Postseason football tickets will be distributed by the Gamecock Club based upon availability. Communication will be sent out by email after Selection Sunday with instructions on how to place requests for our selected postseason game. After requests have been received, tickets will be assigned based on Gamecock Club priority points.

WILLIAMS-BRICE STADIUM



Stadium Seats	
Red	\$770
Grey	\$700
Blue	\$640
Hot Pink	\$600
Green	\$540
Teal	\$530
Yellow	\$490
Black	\$440
Dark Grey	Students & Recruits

Club/Premium Seats**		Stadium Enhancement Fund*
Garnet	\$1,315	+\$1,000
Light Blue	\$1,215	+\$1,000
Pink	\$1,160	+\$750
Tan	\$1,135	+\$750
Lime Green	\$1,055	+\$500
Lavender	\$745	+\$150
White	Premium Seating	+\$1,500
White Stripes	Loge Suites	Varies by location

**All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs

*First time purchases in club/premium seats require a one-time SEF contribution that varies based on seat location

PREMIUM SEATING

South Carolina Athletics offers a variety of premium seating options at Williams-Brice Stadium exclusively to Gamecock Club members at the Silver Spur level and above.

For more information regarding availability and the pricing for any premium seating area, please contact our premium seating team at gamecockpremiumseats@mailbox.sc.edu.

Suites*

Private Suites

- Williams-Brice Stadium features 20 private suites on the west side, each with seating for 16-24
- Amenities include indoor seating, sliding windows, private restrooms, televisions, and the option to purchase catering service.

2001 Loge

- Outdoor, open-air, private suites available in boxes of 4, 5 & 6 seats
- Access to the luxurious 2001 Club featuring lounge seating, televisions, private restrooms, and exclusive access to the iconic 2001 entrance
- 2001 Club comes with inclusive catering and a full cash bar

Traditions Loge

- Outdoor, open-air, private suites available in boxes of 4 and 8 seats
- Access to the indoor, climate-controlled Traditions Club featuring lounge seating, televisions and private restrooms
- Traditions Club features upgraded concessions for purchase and a full cash bar

Premium Seating

Champions Club North & South

Champions Club North (sections 201-202) and Champions Club South (sections 208-209) are one of the most exclusive private premium seating areas at Williams-Brice Stadium. Amenities include: indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, a luxurious club area with a view of on-field action, and a cash bar.

200 Executive Club

The 200 Executive Club area is located between the 15-yard lines on the west side of Williams-Brice Stadium. Amenities include: indoor and (covered) outdoor seating, inclusive gourmet catering and refreshments, indoor and outdoor televisions, private restrooms, and personal lockers for storing beverages and belongings.

600 Executive Club

The 600 Executive Club area is located directly beneath the press box on the west side of Williams-Brice Stadium. Amenities include: indoor (open-air) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, an indoor lounge area, and personal lockers for storing beverages and belongings.

The Zone

Spanning the south end zone between the lower and upper levels, the Founders Zone is the largest premium seating area at Williams-Brice Stadium. Amenities include: indoor and outdoor (covered) seating, inclusive gourmet catering and refreshments, televisions, private restrooms, and personal lockers for storing beverages and belongings.

All new premium season tickets purchased will require a \$1,500 one-time Stadium Enhancement Fee.

For more information on premium seating, visit thegamecockclub.com/wbs-club-premium-seating.

**Please note, private suites are currently sold out for the 2025 Gamecock Football season and new inquiries will be placed on an interest list.*

CLUB SEATING

The 2020 renovation of Williams-Brice Stadium provided several upgraded seating options for season ticket holders. These areas span the east and west sidelines as well as the south end zone of the stadium and include access to climate-controlled spaces, upgraded concessions and cash bars. An additional donation to the Williams-Brice Stadium Enhancement Fund* ranging from \$150 - \$1,000 is required for each new club seat purchased.

Traditions Club

The Traditions Club is located on the 400 level and spans the east side with exclusive access to a cash bar, televisions, upgraded concessions and restrooms within the indoor, climate-controlled club space.

Horseshoe Club

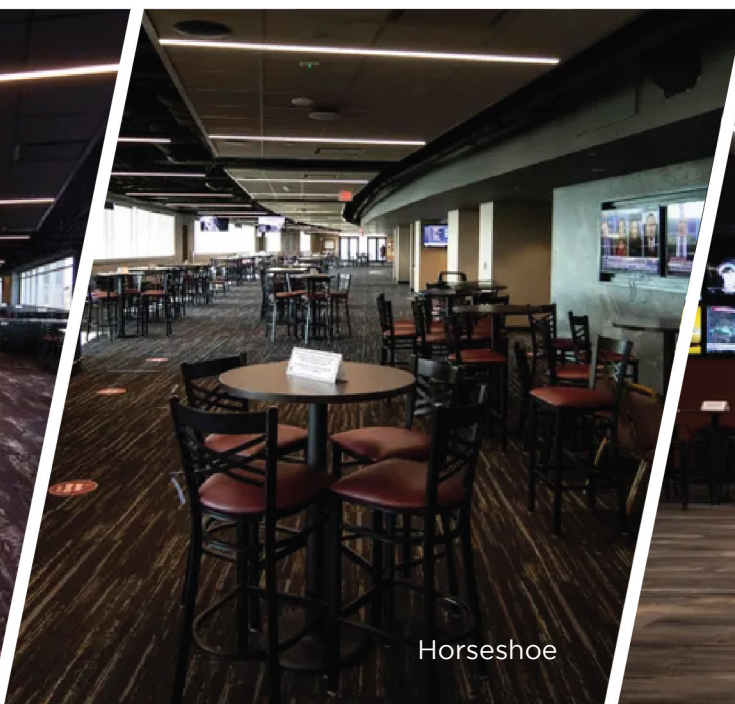
The Horseshoe Club is located on the west side of the stadium behind Sections 101-105 and provides exclusive access to a cash bar, televisions, upgraded concessions and restrooms within the indoor, climate-controlled club space to all 100-level season ticket holders.

Cockaboose Club

The club space located in the south end of the stadium's lower bowl provides exclusive access to a fully renovated concourse as well as indoor club spaces. The Cockaboose Club features cash bars, upgraded concessions and restrooms; this club area is restricted to seat holders in Sections 11-13. Seat holders will be able to move freely between the concourse, air-conditioned areas within the Crews Building and the south seating bowl, while enjoying the most affordable club experience offered at Williams-Brice Stadium.



Traditions



Horseshoe



Cockaboose

All new club season tickets purchased will require a one-time Stadium Enhancement Fee. For more information on club seating, visit thegamecockclub.com/wbs-club-premium-seating.



FOOTBALL PARKING

Gamecock Club season pass holders will have the first right of refusal to renew their parking space(s) until the next scheduled re-parking, as long as they remain Gamecock Club members, pay for the space(s) by the announced deadline, maintain the appropriate number of season tickets, and the parking space(s) are still being sold as part of the Gamecock Club parking allocation.

There will continue to be an opportunity for season ticket holders to relocate their parking each year during the parking selection process; however, they must re-select their parking space(s) every five years during the scheduled re-parking. Note, South Carolina Athletics may evaluate and change parking policy and locations annually.

Season ticket holders may select one parking space per every four season tickets purchased per the chart below.

SEASON TICKETS PURCHASED	PARKING PASSES
1 - 4	1
5 - 8	2
9 - 10	3

Gamecock Park

Premium North	\$1,000
Premium South	\$1,000
Garnet Way 1	\$750
Garnet Way 2	\$750
Garnet Way 3	\$600
Garnet Way 4	\$600
Quad 1	\$600
Quad 2	\$600
Quad 3	\$500
Quad 4	\$500
Quad 5	\$400

Fairgrounds*

Garnet/Black/White Lots	\$470
Spaces along the fence on George Rogers Blvd	
Blue/Green Lots	\$420
Spaces along the fence on George Rogers Blvd	
Garnet/Black/White Lots	\$370
Blue/Green Lots	\$340

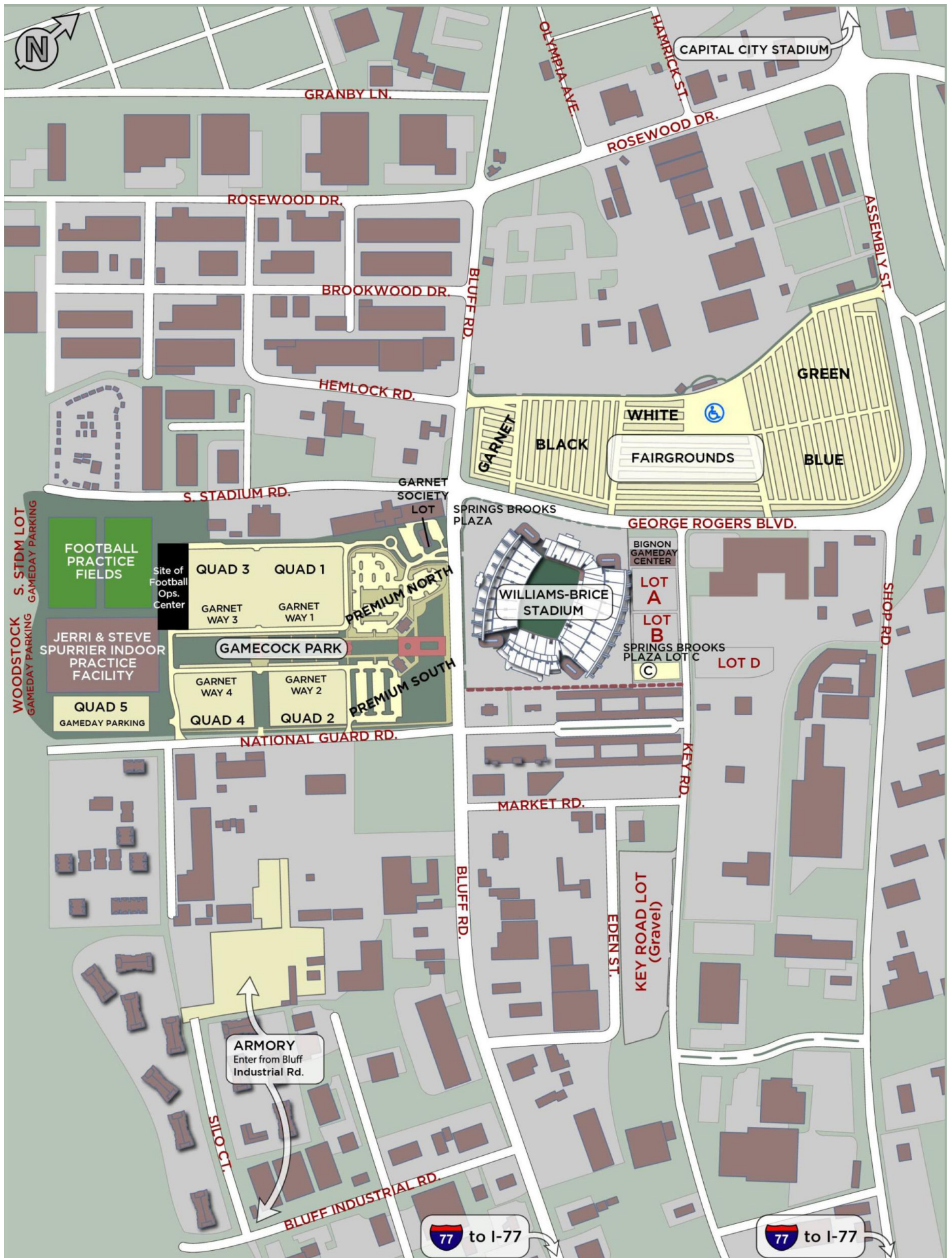
Gamecock Club reserved parking in the State Fairgrounds will not be honored for home football games that coincide with the State Fair. Parking will cost \$20 per vehicle and spaces will be filled on a first-come, first-served basis.

**Pricing for Fairgrounds parking is based on six (6) home games.*

Additional Parking*

Armory	\$125
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**All spaces in the Armory parking lot will be filled on a first-come, first-served basis on game day.*



GAMECOCK BASKETBALL

Gamecock Club members have the exclusive opportunity to purchase lower-level seating for men's and women's basketball. General admission seating is available to the public in the upper deck.

The McGuire Club

The McGuire Club is open when doors to Colonial Life Arena open and closes at the conclusion of halftime for all home Gamecock Men's Basketball games. Patrons can enjoy an all-inclusive game day meal & snacks, non-alcoholic beverages, cash bar, and lounge seating with televisions while inside the McGuire Club.

Seat Selection

Fans must renew their basketball season tickets or have paid a season ticket deposit in order to participate in the seat selection process each fall. Members will receive their seat selection times in the fall of each year. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at **803-777-4274** by the respective deadline and request assistance during their assigned selection time.

Season Parking

Season parking passes for men's and women's basketball will be sold for **\$125 each**, based on availability and priority. Season parking passes are also valid for Gamecock postseason games at Colonial Life Arena. Limit one (1) parking pass per account holder; men's and women's passes sold separately. Parking passes are not renewable. Charges may apply for lost or misplaced parking passes. Parking assignments, locations, and price may be evaluated and changed annually.

Postseason Tickets

If the Gamecocks advance to postseason play, all Gamecock Club members will receive an email with tournament ticket information. All ticket requests will be filled based on Gamecock Club priority points.

PREMIUM SEATING

Suites*

Colonial Life Arena features 38 private suites on the concourse level each with seating for 12-16. Amenities include open-air seating, private restrooms, televisions, and the option to purchase catering. Suite holders also have the opportunity to use their suite during other events at Colonial Life Arena, with the additional purchase of tickets. Please contact the Premium Seating team at **gamecockpremiumseats@mailbox.sc.edu** for additional information regarding Colonial Life Arena suites.

Founders Club - Men's Basketball

Founders Club seating includes courtside seating and select lower level seating. The purchase of Founders Club seats includes access to the McGuire Club, which features gourmet catering, private restrooms, televisions, lounge seating and a cash bar.

VIP Club

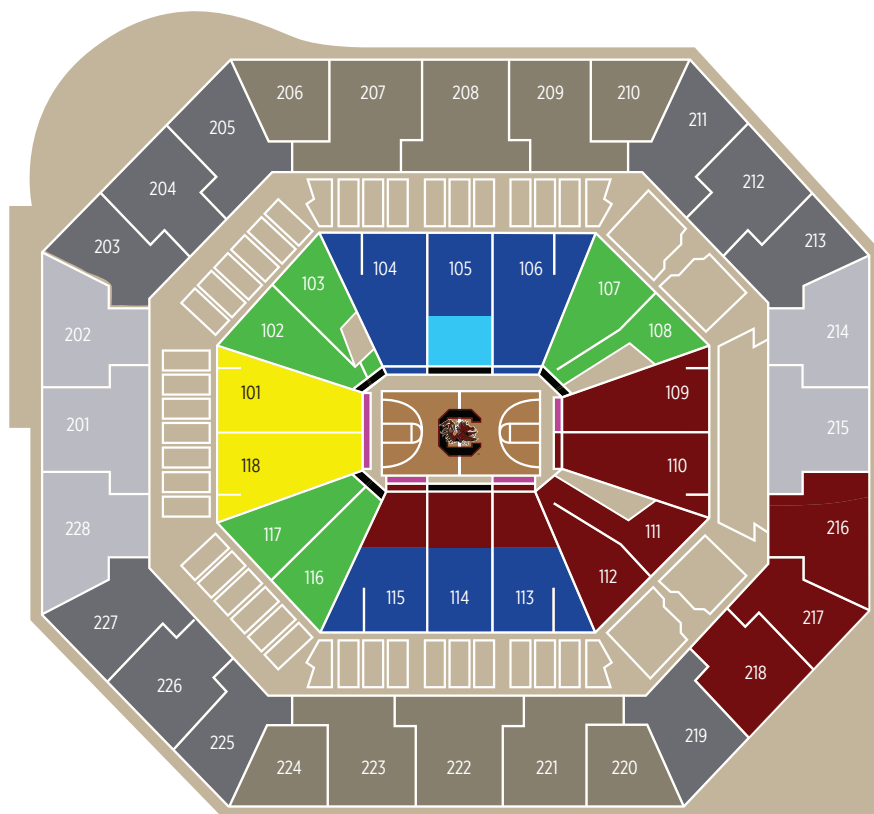
The VIP Club is located on the concourse level of Colonial Life Arena. The suite features a lounge area with refreshments, as well as a cash bar. Club passes are available for purchase to Gamecock Club members with season women's basketball tickets. Season passes are assigned by Gamecock Club priority and are subject to non-renewal.

Courtside Club

The Courtside Club is open when doors to Colonial Life Arena open and closes at the conclusion of halftime for all home Gamecock Men's and Women's Basketball games. Patrons can enjoy an all-inclusive game day meal & snacks, non-alcoholic beverages, cash bar, and lounge seating with televisions while inside the Courtside Club.

**Please note, private suites are currently sold out for the 2025 Gamecock Basketball season and new inquiries will be placed on an interest list*

COLONIAL LIFE ARENA

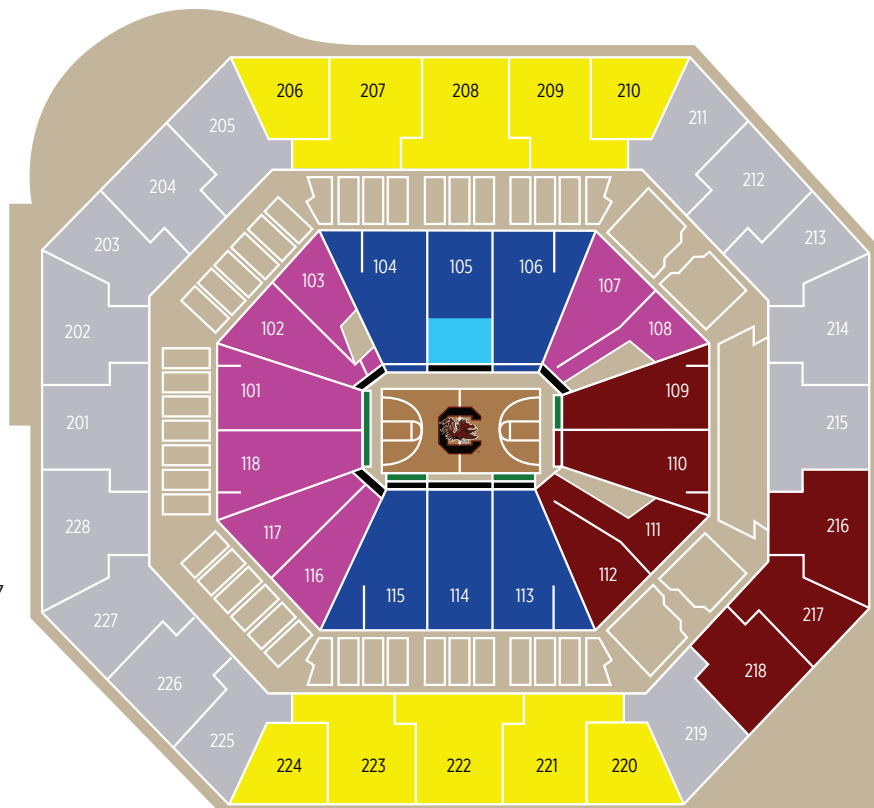


Men's Basketball

- Courtside**
\$2,450
Sec. 101, 109, 113, 115 & 118 - Row FL
- Founders Club A**
\$1,900
Sec. 102, 103, 107, 116, 117 - Row AA
Sec. 114 - Rows BB-CC
Sec. 105 - Rows AA-CC
- Founders Club B**
\$1,830
Sec. 105 - Rows 1-8
- Lower Sideline**
\$285
Sec. 104 & 106 - All Rows
Sec. 105 & 114 - Rows 9-25
Sec. 113 & 115 - Rows 9-27
- Lower Corner**
\$280
Sec. 102-103, 107-108, 116-117 - Rows BB-27
- Lower Baseline**
\$185
Sec. 101 & 118 Rows AA-27
- Upper Sideline**
\$210
- Upper Corner**
\$165
- Upper Baseline**
\$95
- Students**

Women's Basketball

- Courtside**
\$2,450
Sec. 113 & 115 - Row FL
Sec. 101, 109, 118 - Row FL
- Premier Seating A**
\$1,900
Sec. 102, 103, 107, 116, 117 - Row AA
Sec. 105, 113 & 115 - Rows AA-CC
Sec. 114 - Row BB-CC
- Premier Seating B**
\$1,830
Sec. 105 - Rows 1-8
- Lower Level 1 Seating**
\$235
Sec. 104 & 106 - All Rows
Sec. 113 & 115 - Rows 1-27
Sec. 105 - Rows 9-25
- Lower Level 2 Seating**
\$130
Sec. 102-103, 107-108, 116-117 - Rows BB-27
Sec. 101, 118 - Rows AA-27
- Upper Sideline**
\$105
- Upper Corner/Baseline**
\$80
- Students**



GAMECOCK BASEBALL

Season Tickets

Fans must renew their baseball season tickets or have paid a season ticket deposit in order to participate in the seat selection process in December. Members will receive their seats selection times one week prior to their assigned time. Fans who do not wish to make selections online may contact the South Carolina Athletics Ticket Office at **803-777-4274** by the respective deadline and request assistance during their assigned selection time.

Postseason Tickets

Baseball postseason ticket information is posted online and distributed via email as Regional host sites are announced in May and as teams advance in the tournament. Current baseball season ticket holders will be invoiced online in April for their season seats for potential home postseason play. Payment is due in May.

Parking

South Carolina Athletics works closely with the businesses surrounding Founders Park to accommodate all fans with game day parking. A parking map is available for reference at [**thegamecockclub.com/baseball**](http://thegamecockclub.com/baseball).

Season ticket holders may select one (1) parking space per every four (4) season tickets purchased. Season parking passes are also valid for Gamecock postseason games at Founders Park.



PREMIUM SEATING*

Suites

Suites at Founders Park are located on the press box level, between first and third base. Each private suite offers 10 outdoor seats and four indoor seats, plus two standing-room only tickets. Amenities include outdoor seating, an indoor lounge area, televisions, and two parking passes in the stadium lot.

First and Third Base Clubs

The First Base Club and Third Base Club are located on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, televisions, an indoor lounge area, and a cash bar.

The Perch

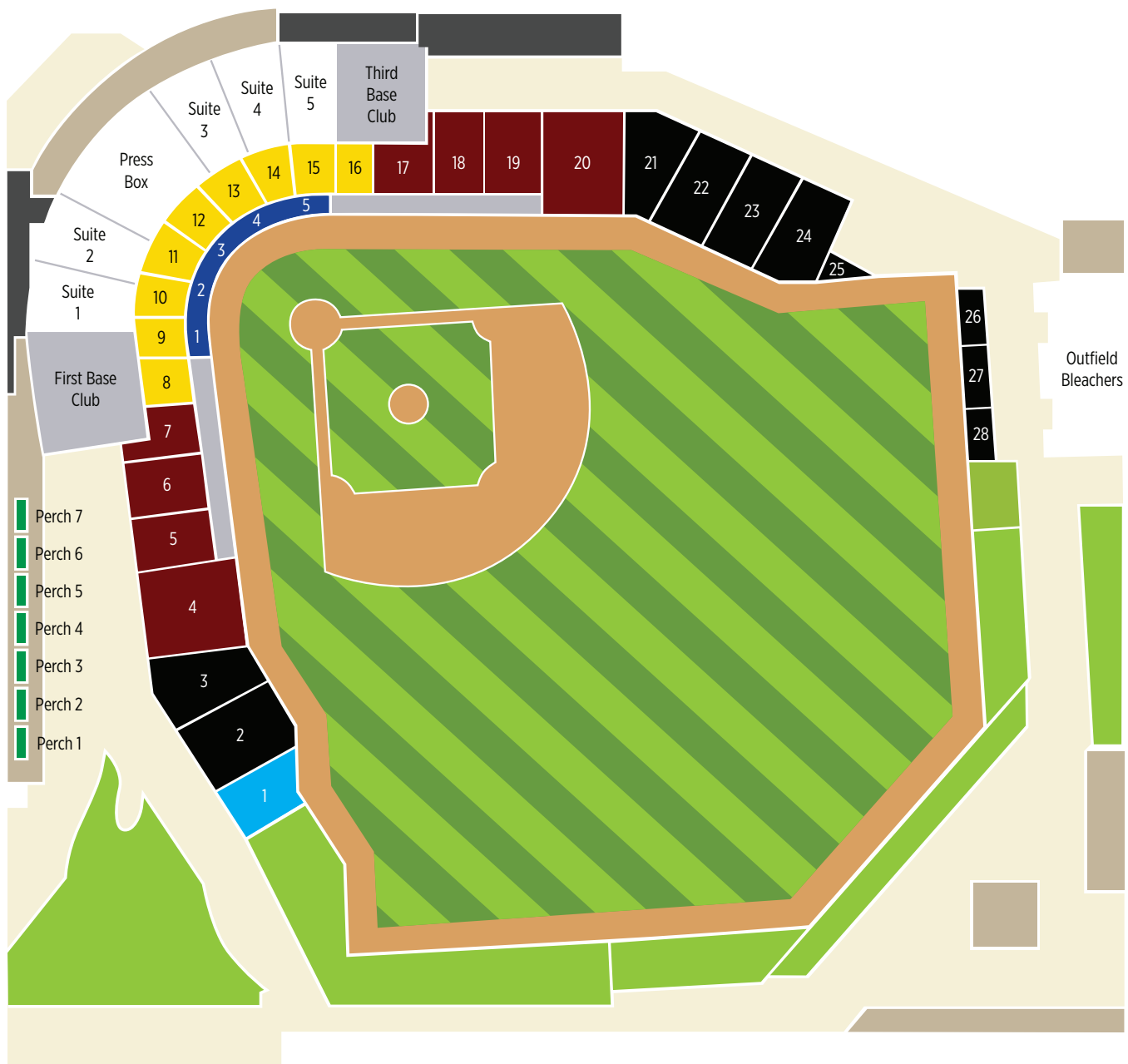
The Perch is located down the first base line on the press box level at Founders Park. Amenities include outdoor seating, inclusive gourmet catering and refreshments, and a cash bar.

Perch Party Deck

The Perch Party Deck is the newest premium offering at Founders Park. Amenities include access to the deck to view the game in a social atmosphere, inclusive snacks and refreshments, and a cash bar.

**Please note, premium seating is currently sold out for the 2025 Gamecock Baseball season and new inquiries will be placed on an interest list*

FOUNDERS PARK



Stadium Seats

Black	\$330
Garnet	\$390
Gold	\$435
Blue	\$465
Cyan	Students
Outfield Bleachers	\$305

Club/Premium Seats*

Green	\$1,650
Grey	\$2,300

*Premium seating limited to Silver Spur and above.

All prices above reflect applicable taxes, bond fees, seat donations, and ticket costs.



ADDITIONAL GAMECOCK CLUB MEMBERSHIPS

The Gamecock Club offers a variety of memberships for a variety of fans!



Junior Gamecock Club (\$40)

Children ages 18 and under are invited to join the Junior Gamecock Club, the official kids' club of South Carolina Athletics.

- Official t-shirt & gift
- Invitations to exclusive events
- Free admission to all men's and women's soccer and volleyball matches.
- Free ticket to a select football game and select men's and women's basketball, baseball and softball games
- Consecutive years of membership applying towards future Gamecock Club membership

Student Gamecock Club (\$35 per year or \$120 for 4 years)

The Student Gamecock Club is open to current students at the University of South Carolina.

- Official t-shirt & membership decal
- Three (3) student loyalty points
- Exclusive athletics facilities tours
- Consecutive years of membership applying towards future Gamecock Club members

Young Alumni Football Season Ticket (Starting at \$250 per ticket)

Eligible University of South Carolina graduates can purchase up to two (2) season football tickets at a discounted price. Contact the Gamecock Ticket Sales Department at **803-777-8850** for more information.

- Season tickets are renewable for up to four (4) years (incremental Gamecock Club donation required for years 2-4).
- Seats will be located in East Upper sections with other Young Alumni members.
- Members save over 55% off the base season ticket price.

Parent Season Ticket Package (\$830)

Parents of full time University of South Carolina students are now able to purchase two (2) season tickets for every home football game. Contact the Gamecock Ticket Sales Department at **803-777-8850** for more information.

- Package includes two (2) season tickets and Gamecock Club donation.
- Additional tickets can be purchased for \$365 each.
- Account is tied to your student's VIP account, and can help your student more easily transition into a Young Alumni membership upon graduation.

GARNET SOCIETY

The Garnet Society is made up of over 600 members that have supported South Carolina Athletics above and beyond their Gamecock Club Memberships. These donors allow the athletics department to fund capital projects, scholarships, and operating expenses that are not covered through the Gamecock Club. These gifts are 100% tax deductible and typically paid out over a period of years.

Palmetto
\$25,000+



All-American
\$100,000+



Legends
\$250,000+



In The Huddle
\$1,000,000+



Dodie Anderson
\$5,000,000+



RECENTLY COMPLETED PROJECTS

Blatt Natatorium

Completed: December 2022

Approximate Cost: \$250,000

Features: Graphics, sound system, video and scoreboard, hot and cold tubs.

Carolina Indoor Tennis Center

Completed: September 2021

Approximate Cost: \$7,000,000

Features: Six indoor tennis courts, only competitive indoor tennis facility in the Midlands, team locker rooms, athletic training facility.

Williams-Brice Stadium 2020 Enhancement

Completed: August 2020

Approximate Cost: \$22,500,000

Features: Largest ever investment in the stadium; four new club spaces and loge suites.

"The \$22 million enhancements are more than we've ever done to the stadium before. I don't want to call this Phase 1 but it's sort of like that in some ways. We know this isn't close to the end of what needs to be done to that stadium. We felt like what we're doing right now tied very well with a series of actions that can come on the back end of it. The plan to move forward fits nicely."

- Athletics Director Ray Tanner

Naming Opportunities



Meredith Family 2001 Club

Location: Williams-Brice Stadium
Dedicated: September 2023



Welch Family Lobby

Location: Williams-Brice Stadium
Dedicated: September 2023



Tippins Family Gate

Location: Williams-Brice Stadium
Dedicated: September 2023



Rice Athletics Center

1304 Heyward Street
Columbia, SC 29208
Monday - Friday 8:30 a.m. - 5 p.m.

Gamecock Club

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